



Global  
Platform for  
Sustainable  
Cities

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# City Academy

## Stakeholder Engagement

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**WORLD BANK GROUP**  
Social, Urban, Rural & Resilience



WORLD  
RESOURCES  
INSTITUTE

# AGENDA

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3 INTEGRATED  
CLIMATE ACTION

21 DIALOGUE  
AND GROUP  
EXERCISE

9 STAKEHOLDER  
ENGAGEMENT

23 CONTACT

20 GUIDING PRINCIPLES

ICLEI's goals, serving local & regional governments:

- ✓ Support local & regional governments to **commit to climate neutrality at the latest by 2050** and pursue all efforts to limit global temperature increase to 1.5 °C above pre-industrial levels.
  - Climate emergency – accelerate action
- ✓ Enable and encourage **integrated climate action** - climate change mitigation, adaptation and resilience - by providing guidance, tools and services.
- ✓ Mobilize and support **reporting on the CDP-ICLEI unified reporting system**: climate / energy commitments, GHG / risk & vulnerability assessments, action plans, actions, and tracking the status of financing (investment / needs).
- ✓ Improve **quality of data and provide data services** to all levels of government, incl. data analysis and integrated MRV.

# THE FIVE ICLEI PATHWAYS

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LOW EMISSION  
DEVELOPMENT



NATURE-BASED  
DEVELOPMENT



EQUITABLE  
AND PEOPLE-  
CENTERED  
DEVELOPMENT



RESILIENT  
DEVELOPMENT



CIRCULAR  
DEVELOPMENT

**FIVE ICLEI PATHWAYS** - designed to create **SYSTEMIC CHANGE**.

These are a framework for designing **INTEGRATED SOLUTIONS** that balance patterns of human life and the built and natural environments.

The pathways encourage **HOLISTIC THINKING** to ensure that ICLEI optimizes our impact.



# Sustainable Development Goals



# WORK ALONG THE PATHWAYS

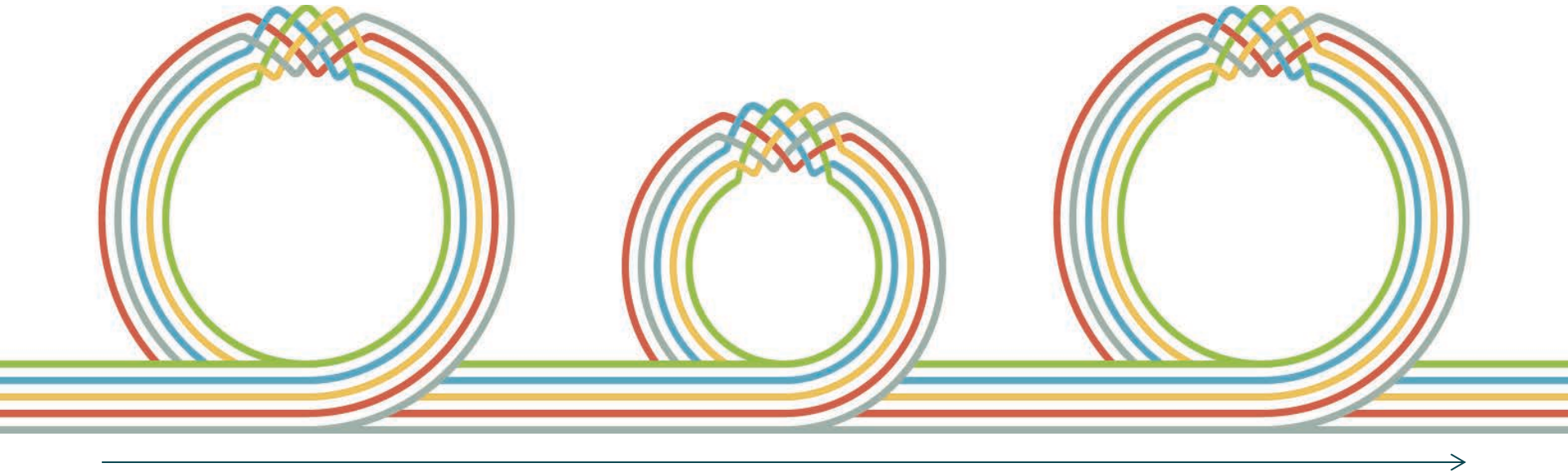
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In any given city, town or region, **MULTIPLE ACTIVITIES** may be implemented along each pathway.



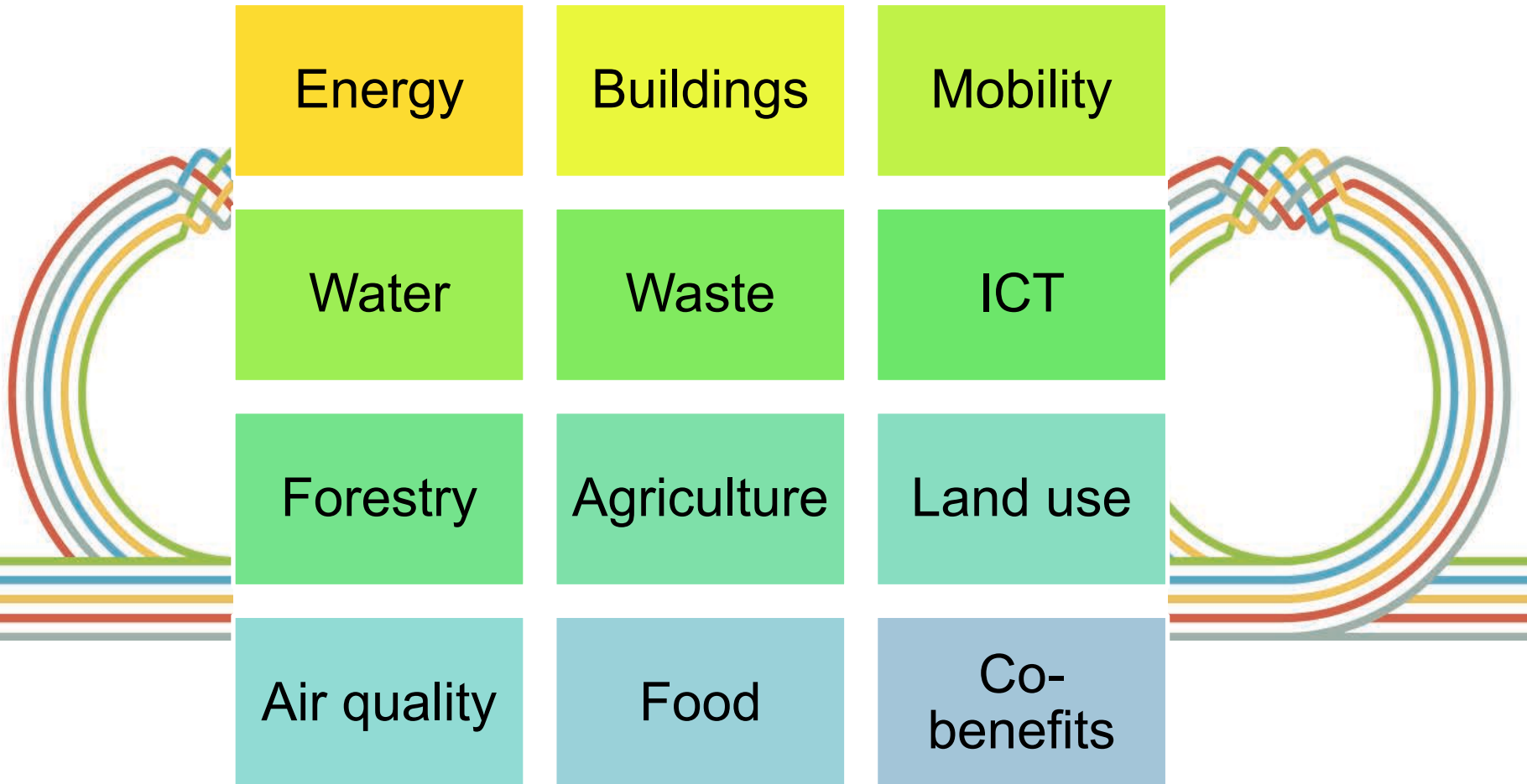
# BEYOND A SINGLE CITY

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Urban systems are part of a broader **CITY-REGION TERRITORY**.  
Local and regional governments and their urban systems are  
**INTERCONNECTED**.  
We address city-to-city and rural-urban linkages to create a  
**MULTIPLIER EFFECT**.

# SECTORS / THEMES



# Stakeholder engagement

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## Who should be involved? Why, how and when?

### ICLEI's GreenClimateCities™ (GCC) Program

- outlines a comprehensive and iterative approach – a process methodology
- provides step-by-step guidance on achieving climate neutrality at the latest by 2050.
- shows “how” - helping Local & Regional Governments (LRGs) understand and implement their roles in leading, driving and shaping the transition process.



**GreenClimateCities**  
*towards climate neutrality*

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**ICLEI**  
Local  
Governments  
for Sustainability

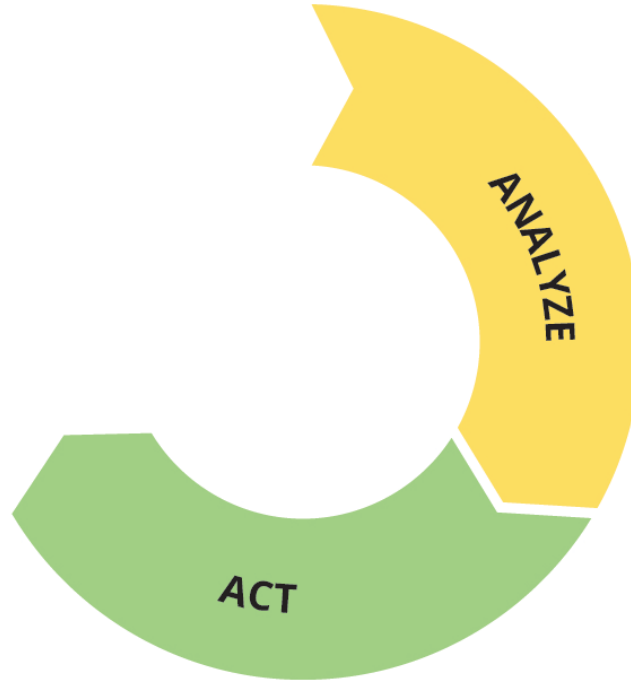






**GreenClimateCities**  
*towards climate neutrality*

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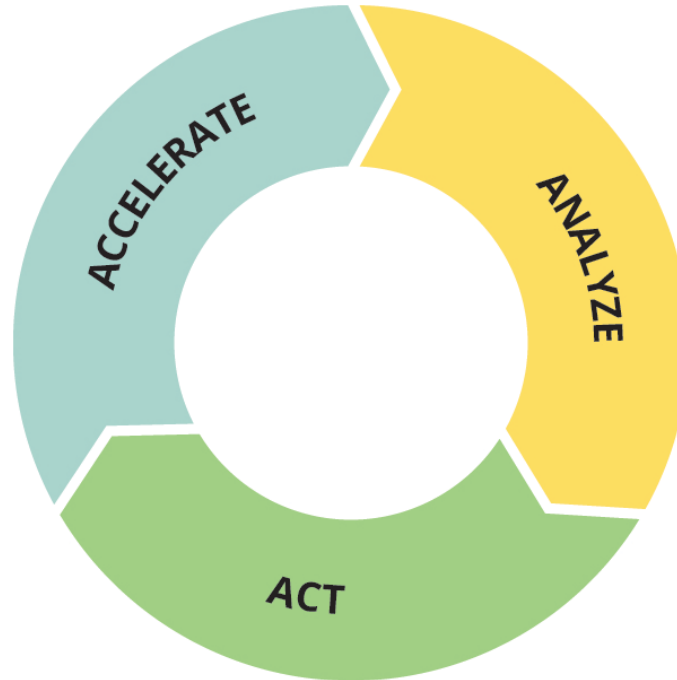




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Local  
Governments  
for Sustainability

People  
Policy  
Finance  
Technology





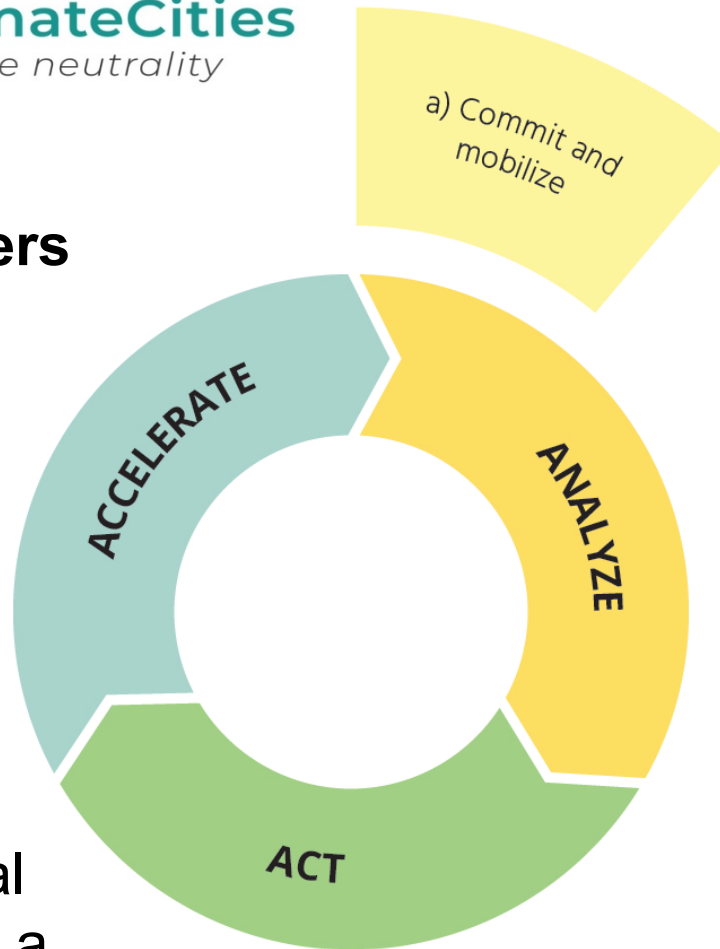


**GreenClimateCities**  
*towards climate neutrality*



## Internal Stakeholders

- Secure initial commitment - Council decision with a formal document
  - Councilors
  - Mayor(s)
- Set up institutional structures: create a Climate Team and empower them
  - Senior multi-disciplinary team



## External Stakeholders

- Commit to global initiatives and explore support:



SECRETARIAT THE °CLIMATE GROUP

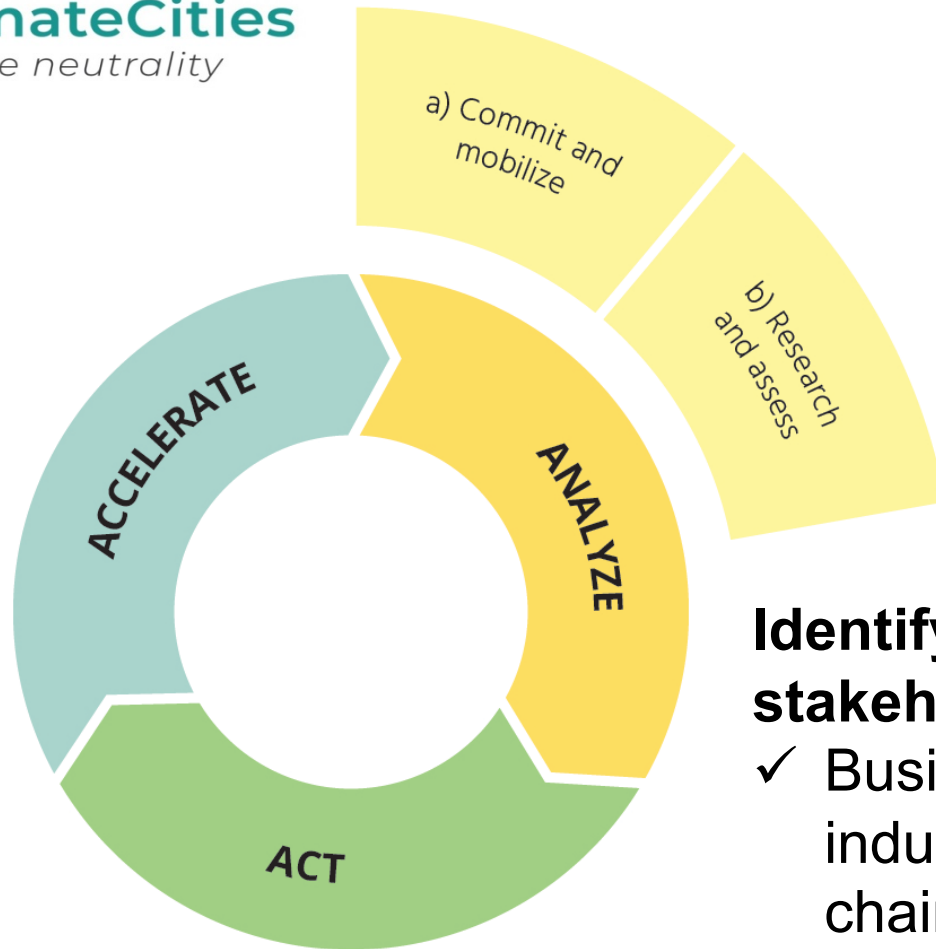


## Understand national and local context and stakeholders

- National policies, commitments
- Public procurement
- Local expertise

## Collect climate change, energy and activity data

- Data providers
- National government



## Identify local stakeholders:

- ✓ Business and industry – value chain
- ✓ NGOs
- ✓ Citizens groups
- ✓ Vulnerable groups
- ✓ Media
- ✓ etc

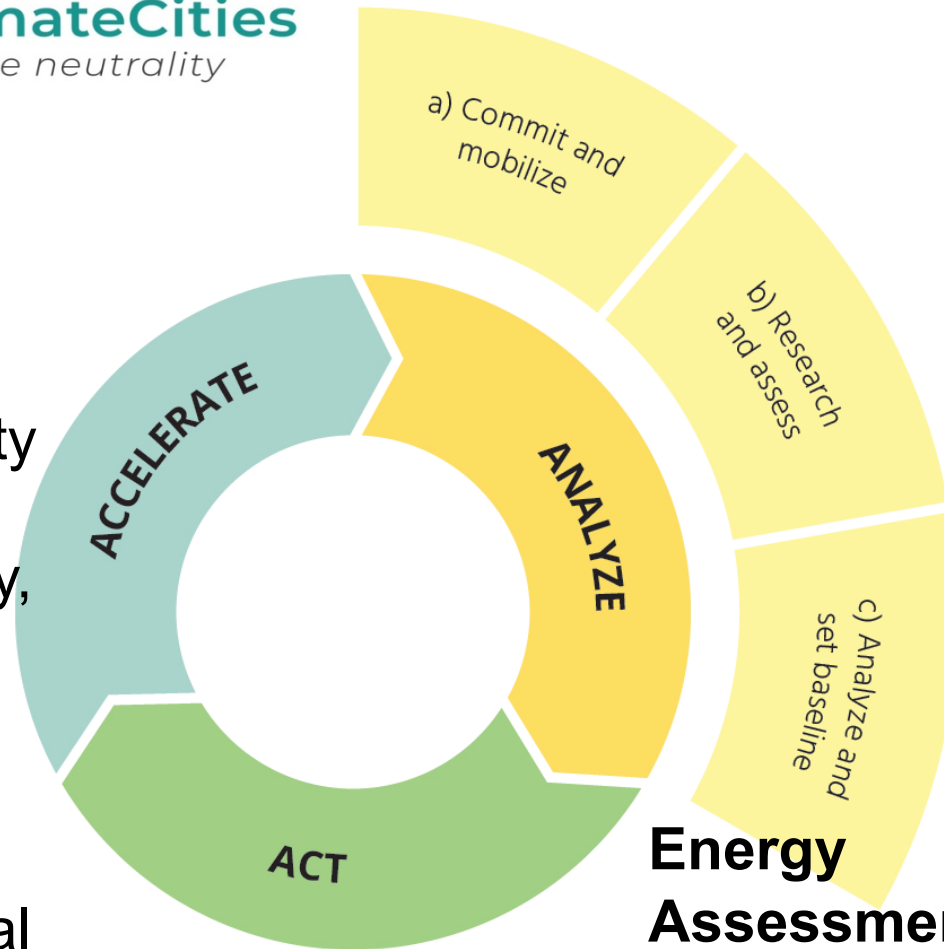


## Climate Risk & Vulnerability Assessment

- Engage community in process (local knowledge, history, experiences).

## GHG Emissions Inventory

- Get data from local providers:
  - Utilities: energy, waste, water, transport
  - Gas stations: sales



## Energy Assessment

- Identify sources of energy, fuel mix, local RE potential
- Energy needs incl. access to energy



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*towards climate neutrality*

**I.C.L.E.I**  
Local  
Governments  
for Sustainability

a) Commit and mobilize





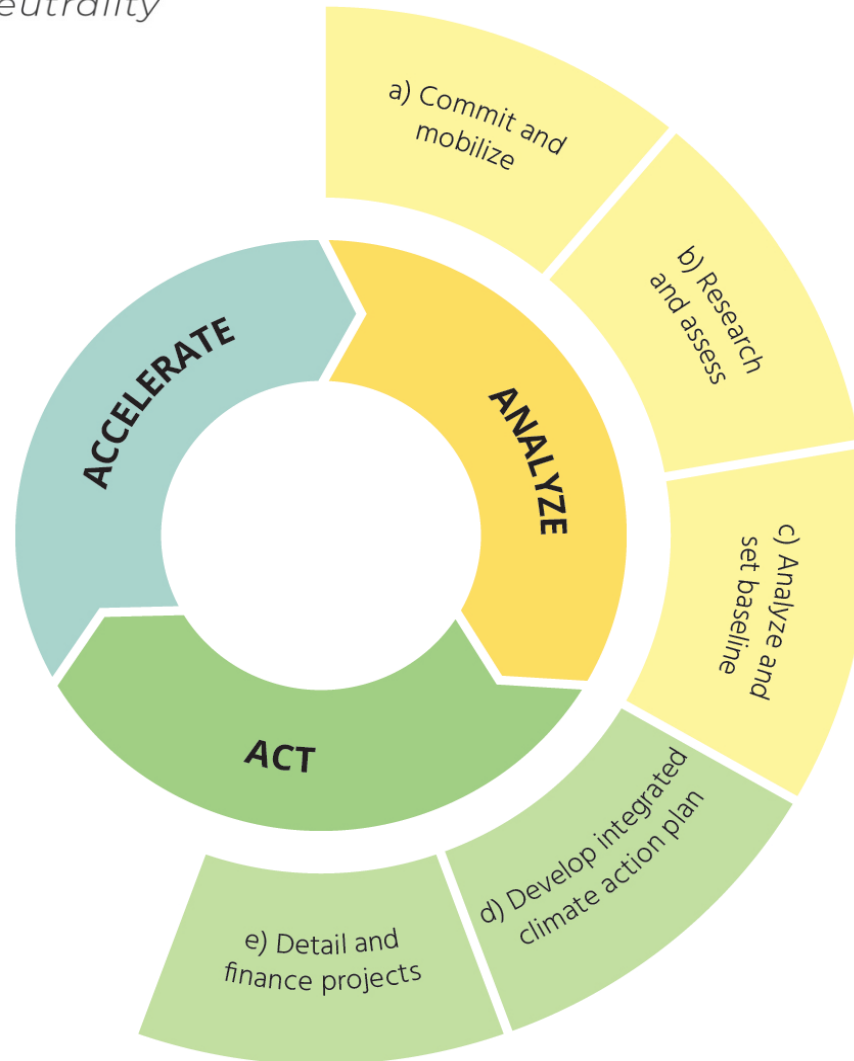


**GreenClimateCities**  
towards climate neutrality



## Define priority projects

- Municipal teams, incl. finance department,
- Community
- Finance and other technical experts (in-house, external) to help define into a concept



## Explore external support offers

- e.g. TAP, C40 CFF, CCFLA

**TAP**

**Transformative  
Actions  
Program**

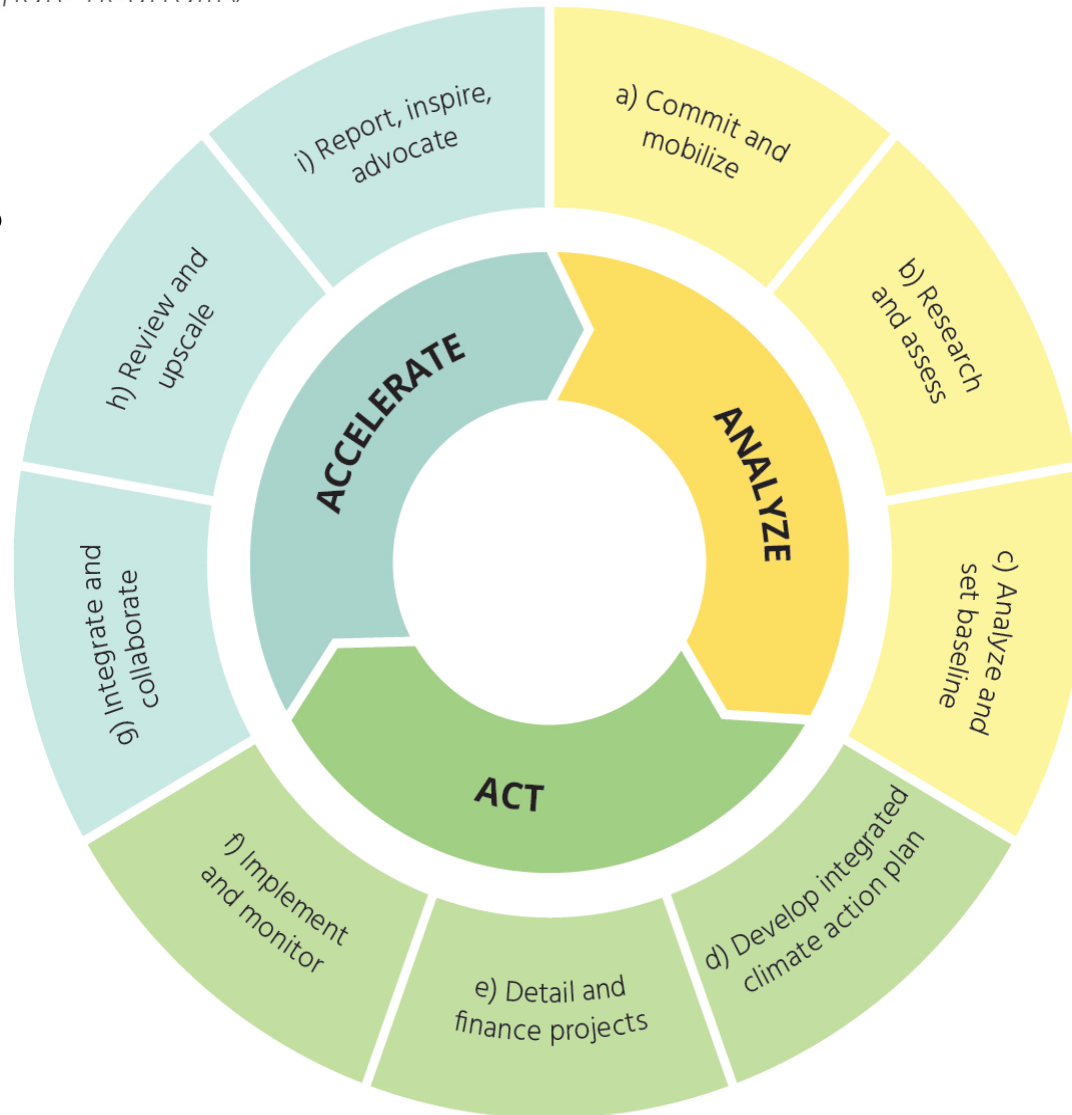




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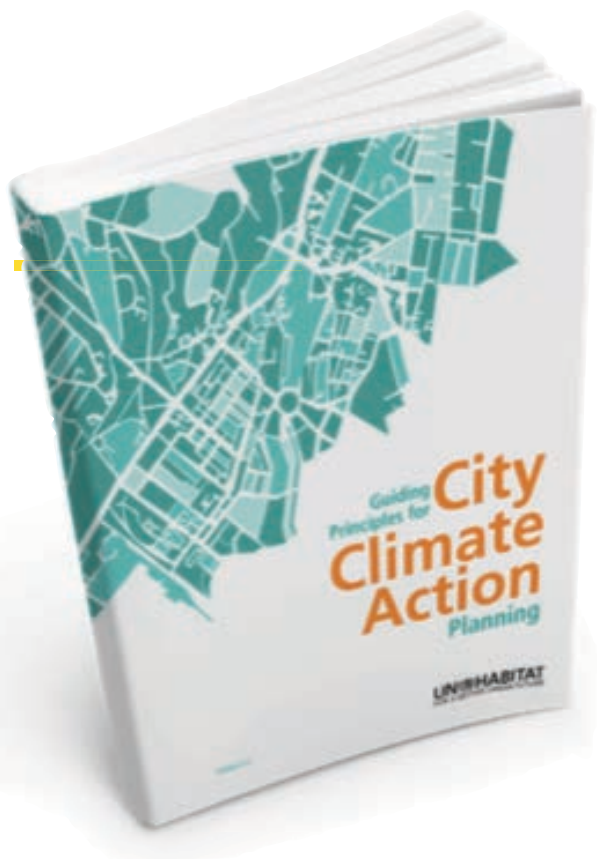
- All steps completed?
- Then start again, until reaching climate neutrality.
- Consider SDGs and Guiding Principles throughout.



# Guiding Principles

PREPARED THROUGH A ROBUST  
PARTICIPATORY PROCESS IN 2015

IN PROCESS OF REVIEW IN 2019



43 endorsing partners

58 contributing organizations

100 contributing experts





## Guiding Principles for City Climate Action Planning

City climate action planning should be:



### **Ambitious**

Setting goals and implementing actions that evolve iteratively towards an ambitious vision



### **Inclusive**

Involving multiple city government departments, stakeholders and communities (with particular attention to marginalized groups), in all phases of planning and implementation



### **Fair**

Seeking solutions that equitably address the risks of climate change and share the costs and benefits of action across the city



### **Comprehensive and integrated**

Coherently undertaking adaptation and mitigation actions across a range of sectors within the city, as well as supporting broader regional initiatives and the realization of priorities of higher levels of government when possible and appropriate



### **Relevant**

Delivering local benefits and supporting local development priorities



### **Actionable**

Proposing cost-effective actions that can realistically be implemented by the actors involved, given local mandates, finances, and capacities



### **Evidence-based**

Reflecting scientific knowledge and local understanding, and using assessments of vulnerability and emissions and other empirical inputs to inform decision-making



### **Transparent and verifiable**

Following an open decision-making process, and setting goals that can be measured, reported, independently verified, and evaluated



# Reporting



**CDP-ICLEI unified reporting system  
used by many initiatives and projects**



**Transformative  
Actions  
Program**



**GreenClimateCities**  
*towards climate neutrality*



## **Exploring the importance of cooperation across different levels of government**

Dialogue with Ms. Inamara Melo  
State of Pernambuco, Brazil



**CITIES & REGIONS  
TALANOA DIALOGUES**

### **Exercise**

- Group discussions to identify main stakeholders and their role:
  - Table 1: Risk & Vulnerability Assessments
  - Table 2: Media and information
  - Table 3: Sustainable public procurement
  - Table 4: Business (goods and services, value chain)
- Give feedback per table on 1 topic (3 mins)
- City Academy Team collects input

# CONTACT

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