

TOD IMPLEMENTATION RESOURCES & TOOLS

SUPPORTED BY GLOBAL PLATFORM FOR SUSTAINABLE CITIES (GPSC)





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 IBI
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ABBREVIATIONS

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ADB	Asian Development Bank
AICTSL	Atal Indore City Transport Services Limited
APTMS	Automatic Public Transport Management System
ARDSS	Augmented Reality Decision Support Systems
ARR	Accounting Rate of Return
ASI	Avoid-Shift-Improve
BER	Break-Even Ratio
BID	Business Improvement District
BMC	Bombay Municipal Corporation (now known as Municipal Corporation of Greater Mumbai)
BMS	Bus Management System
BMTC	Bangalore Metropolitan Transport Corporation
BOT	Build-Operate-Transfer
BRT	Bus Rapid Transit
BRTS	Bus Rapid Transit System
BTOD	Bus Transit Oriented Development
CAP	Capital
CAPEX	Capital Expenditure
CBD	Central Business District
CDM	Clean Development Mechanism
CET	Traffic Engineering Company
CFAT	Cash Flow After Tax
CFBT	Cash Flow Before Tax
CISA	Certified Information System Auditor
CNU	Congress for the New Urbanism

COC	Cash On Cash Return
COP	Community of Practice
CPRE	Campaign to Protect Rural England's
CPTED	Crime Prevention through Environmental Design
CPTM	São Paulo Metropolitan Trains Company
CTOD	Centre for Transit Oriented Development
CTS	Centre of Sustainable Transport
DBF	Design-Build-Finance
DBFM	Design-Build-Finance-Maintain
DBLVC	Development-Based Land Value Capture
DBO	Design-Build-Operate
DCR	Debt Coverage Ratio
DCRs	Development Control Regulations
DDA	Delhi Development Authority
DMDP	DSM Metropolitan Development Project
DMRC	Delhi Metro Rail Corporation
DOTS	Digital Observation Technology Skills
DPR	Detail Project Report
DRC	Development Rights Certificate
DULT	Directorate of Urban Land Transport
EDC	External Development Charges
EMTU	Metropolitan Urban Transportation Company
EPA	Environmental Protection Agency
FAO	Food and Agriculture Organization
FAR	Floor Area Ratio
FIFA	International Federation of Association Football

FSI	Floor Space Index
FV	Future Value
GDP	Gross Domestic Product
GEMI	Gujarat Environment Management Institute
GHG	Greenhouse Gas
GHMC	Greater Hyderabad Municipal Corporation
GIS	Geographic Information System
GISPTN	Gauteng Intermodal Strategic Public Transport Network
GIZ	The Deutsche Gesellschaft Für Internationale Zusammenarbeit
GLAAS	The UN-Water Global Analysis and Assessment of Sanitation and Drinking-Water
GOI	Gross Operating Income
GPS	Global Positioning System
GPSC	Global Platform for Sustainable Cities
GRHS	Global Report of Human Settlements
GRM	Gross Rent Multiplier
GSI	Gross Scheduled Income
GTIDR	Global Training Institute Development & Research
GVM	Gross Vehicle Mass
GVMC	Greater Vishakhapatnam Municipal Corporation
HCMC	Ho Chi Minh City
HDI	Human Development Index
HMDA	Hyderabad Metropolitan Development Area
HMR	Hyderabad Metro Rail Limited
IBGE	Brazilian Institute of Geography and Statistics

ICT	Information and Communication Technologies
IDB	Inter-American Development Bank
IPT	Intermediate Public Transport
IRR	Internal Rate of Return
ITDP	Institute for Transportation and Development Policy
ITP	Integrated Transport Plan
ITS	Intelligent Transportation Systems
ITU	International Telecommunications Union
JICA	Japan International Cooperation Agency
KPI	Key Performance Indicator
LAC	Latin American and Caribbean
LCR	London and Continent Railways
LEED	Leadership in Energy and Environmental Design
LEED LOS	
	Design
LOS	Design Level of Service
LOS LPA	Design Level of Service Locally Preferred Alternative
LOS LPA LRT	Design Level of Service Locally Preferred Alternative Light Rail Transit
LOS LPA LRT LSE	Design Level of Service Locally Preferred Alternative Light Rail Transit London School of Economics
LOS LPA LRT LSE LTA	Design Level of Service Locally Preferred Alternative Light Rail Transit London School of Economics Land Transport Authority
LOS LPA LRT LSE LTA LTV	Design Level of Service Locally Preferred Alternative Light Rail Transit London School of Economics Land Transport Authority Loan to Value
LOS LPA LRT LSE LTA LTV LVC	Design Level of Service Locally Preferred Alternative Light Rail Transit London School of Economics Land Transport Authority Loan to Value Land Value Capture
LOS LPA LRT LSE LTA LTV LVC MCGM	Design Level of Service Locally Preferred Alternative Light Rail Transit London School of Economics Land Transport Authority Loan to Value Land Value Capture Municipal Corporation of Greater Mumbai

MLD	Millions of Liters Per Day	PIC
MMTS	Multi-Modal Transport System	PC
MPD	Master Plan Development	PP
MRT	Mass Rapid Transit	PP
MRTS	Mass Rapid Transport System	PP
MRVC	Mumbai Railway Vikas Corporation Ltd.	PR
MTR	Mass Transit Railway	ΡT
NACTO	National Association of City Transportation Officials	PU PV
NAMA	Nationally Appropriate Mitigation Actions	PV
NCT	National Capital Territory	RE
NCTD	National Capital Territory of Delhi	RC
NGO	Non-Governmental Organizations	RC
NMG	Nanchang Municipal Government	RT
NMT	Non-Motorized Transportation	RT
NOI	Net Operating Income	RT
NPPF	National Planning Policy Framework	RT
NPV	Net Present Value	SA
NRTG	Nanchang Railway Transit Group	SA
OECD	Organization for Economic Co-operation and Development	SE
OER	Operating Expense Ratio	SD
OODC	Outorga Onerosa do Direito de Construir	SE
OPEX	Operating Expense	SE
OVE	Evaluation and Oversights	SS
PBS	Public Bicycle Sharing	ST
PDG	Palmer Development Group	ST
PERT	Program Evaluation Review Technique	SL
		30

PIC	Public Information Center
POC	Postal Operations Council
PPIP	Policy-Program-Implementation Process
PPP	Public-Private Partnerships
PPUDO	Pick Up and Drop Off
PRC	People's Republic of China
PTUS	Urban Transportation Plan for Santiago
PUI	Proyecto Urbano Integral
PV	Present Value
PWC	PricewaterhouseCoopers
REA	Real Estate Analysis
ROI	Return on Investment
ROW	Right-of-Way
RTA	Road and Transportation Authority
RTAAP	Rapid Transit Alternative Analysis Process
RTC	Road Transport Corporation
RTOD	Rapid Transit Oriented Development
SAP	Station Accessibility Plans
SAR	Special Administrative Region
SBC	Sustainable Buildings and Construction
SDI	Seoul Development Institute
SEFORA	LL Sustainable Energy for All
SEZ	Special Economic Zone
SSEZ	Shenzhen Special Economic Zone
STEM	Science, Technology, Engineering and Mathematics
STM	Secretariat of Metropolitan Transport
SUTMP	Sustainable Urban Transport Master Plan

Strengths, Weaknesses, Opportunities and Threats SZMC Shenzhen Metro Group Co. TAD Transit Adjacent Development TDLC Tokyo Development Learning Centre TDM Transportation Demand Management TDR Transferable Development Rights TIF Tax Increment Financing TNO The Netherlands Organization Business TOD Transit-Oriented Development TOR Terms of Reference TRX Tun Razak Exchange TSD Transit Supportive Development UAE United Arab Emirates UHI Urban Heat Island ULB Urban Local Body UNDP United Nations Development Programme UNECE United Nations Economic Commission for Europe UNEP United Nations Environment Programme UNESCO United Nations Educational, Scientific and **Cultural Organization**

SWOT

- **UN-HABITAT** United Nations Human Settlements Programme
- UNICEF United Nations Children's Fund
- UNIDO United Nations Industrial Development Organization
- UPU Universal Postal Union
- USAID United States Agency for International

Development

UTF	Urban Transport Fund
UT-DAT	Urban Transport Data Analysis Tool
UTTIPEC	Unified Traffic and Transportation Infrastructure Planning and Engineering Centre
VCF	Value Capture Financing
VGF	Viability Gap Funding
WB	World Bank
WHO	World Health Organization
WRI	World Resources Institute

DOCUMENT ORGANIZATION



Additional Resources with this publication include: Case Studies from Global TOD Experiments; Existing Examples of Reports and Terms of Reference in reference to the Knowledge Product Types; an Image Bank; and a Glossary. These Knowledge Products are also available online on the GPSC's TOD website and the World Bank's TOD CoP website.





TOD KNOWLEDGE PRODUCTS

OVERVIEW



Global Platform for Sustainable Cities







TOD



OVERVIEW

Transit-oriented development, commonly known as TOD, is a planning and design strategy that focuses on creating urban development patterns which facilitate the use of public transit, walking and cycling, as primary modes of transport and which supports vibrant, diverse and livable communities. This is achieved by concentrating urban densities, communities and activities within a 5-10 minute walking distance from mass rapid transit stations (both bus and rail-based), developing quality urban space and providing convenient and efficient access to a diverse mix of land uses.

TOD brings together elements of land use and transport planning, urban design, urban regeneration, real estate development, financing, land value capture, and infrastructure implementation to achieve more sustainable urban development. Since TOD implementation can be complex, it is essential that cities understand the dynamics at play related to all city systems- real estate economics, transit routing, infrastructure design, land use planning and zoning, the development of the local economy through urban regeneration, and urban design- to achieve the concept's full potential. TOD, as a tool, enables city actors to negotiate through varying urban priorities to ultimately prioritize inclusion and resilience in an optimized environment. The World Bank considers these priorities as the bedrock of successful TODs.

Eight principles of inclusive and resilient TOD

1	Align human/economic densities, mass transit capacity and network characteristics for greater accessibility
2	Create compact regions with short commutes
3	Ensure resilience of areas connected by mass transit
4	Planandzoneformixed-incomeneighborhoodsatcorridorlevel
5	Createvibrant, people-centric publics paces around stations
6	Develop neighborhoods that foster walking and biking
7	Developgoodquality, accessible, and integrated public transit
8	Manage private vehicle demand

The TOD Knowledge Products bring together knowledge resources from multiple sources and countries that help in breaking down the concept of TOD for application in cities from World Bank client countries. The World Bank, through its Community of Practice (CoP), and the Global Platform for Sustainable Cities (GPSC), identified the need for such a resource through their work with over 30 cities on TOD at all scales across all geographic regions. The CoP focuses on supporting TOD assessment and implementation, expanding the available TOD knowledge base and leveraging partnerships with other global think-tanks and agencies.

These new Knowledge Resources are the first comprehensive attempt by the World Bank CoP to provide an implementationfocused guide to plan and implement successful TODs. With increased investment in mass rapid transit systems, the time is opportune to prepare a compendium of resources that help TOD stakeholders address how integrated land use and transit can serve as a tool to initiate a paradigm shift in transforming the future of the growing number of cities in World Bank client countries.



TOD CHALLENGES IN WORLD BANK CLIENT COUNTRIES

TOD implementation in some major cities in high-income countries is characterized by the intent to increase population densities and transit ridership, driven by a robust appetite for market risk and development, well-defined regulatory and policy frameworks and strong institutional capacities. Some of the most successful TOD examples are cited in Hong Kong, Singapore, and the city of Arlington, Virginia in the USA. These successes were driven by high-quality transit investments supported with comparable investments in public infrastructure, timely revisions in development regulations, with due enforcement, and finally active participation of the private sector.

Rapidly growing cities in World Bank client countries are more often than not, densely populated even before the introduction of public transit. Some of the densest cities globally, including Manila, Dhaka, Mumbai and Mexico City, are characterized by either insufficient or overburdened transit infrastructure. In response to the resulting deterioration of living conditions in urban cores, suburbanization is rapidly becoming the preferred method of development. In the case of many cities, suburbanization is mandated through restrictive policies, such as low-density maximums and high parking minimums. This is compounded by reduced land prices in suburban locations with little or no land organization. Examples of such growth are widely seen in the outskirts of Beijing, Shanghai, Gurgaon and Lagos, among others. The need for a transit-oriented approach to urban growth is an essential means to reverse this trend and return to compact development patterns supported by high-quality transit systems. The whole notion of urban sustainability – Smart Growth, Complete Streets and location efficiency – is viewed as the roadmap to successfully solving the problems of the 21st Century and to develop urban mobility and a high quality of city living globally. Following coordinated capacity building efforts in the last decade from global think-tanks and agencies such as World Bank, UNDP, GIZ, WRI, ITDP, new transit systems have begun in Delhi, Ahmedabad, Guangzhou, Shanghai, Beijing, Dar es Salaam, Lahore, Bogota, Curitiba, and many others, in the last two decades.

While the existing global TOD guidance has helped these cities in conceptualizing and reinterpreting the concept for local application, the examples of successful implementation are few and far between. Borrowing from their high-income country counterparts, cities such as Ahmedabad and Curitiba have focused TOD mostly as a tool for densification by both public and private sectors and are generally viewed in terms of increased floor area ratios (FARs) or floor-space index (FSI). Other cities such as Guangzhou and Bogota have been successful in linking transit improvements with pedestrian and cycling networks, but have not been able to influence development patterns. The fundamental premise of TOD, the application of context-sensitive and inter-dependent design standards, including building densities based on variables surrounding the station area such as transit capacity, plot sizes, street widths and infrastructure capacities, innovative real estate negotiations, affordable housing near transit stations, or public space design with high-quality public realm, are often ignored and compromised.



Some of the key barriers to TOD in World Bank client countries were summarized in the World Bank Group publication: Transforming Cities with Transit (Suzuki, Cervero and Iuchi, 2013):

- Lack of regional coordination at the metropolitan level;
- Sector silo behavior and practices at the city level;
- Inadequate policies and regulations for strategically creating "articulated densities" (densities that are strategically distributed across parts of a metropolitan area) that match the level of accessibility and connectivity offered by public transit;
- Restrictive national regulations and administrative constraints;
- Inconsistencies in the planning instruments and deficiencies in their implementation;
- Inadequate policies, regulations, and supporting mechanisms for redeveloping built-up areas, particularly brownfields or distressed and blighted districts;
- Neglected urban design at the neighborhood and street level; and
- Financial constraints.

The implementation and management of TOD risks is complex, as it requires multi-sector implementation over extended periods, political buy-in, and institutional capacity. The tradeoffs that TOD concepts are expected to navigate through, reflecting the local economic conditions and infrastructure needs, present numerous challenges for TOD implementation. For example, as evidenced through many cases, the concept of TOD-led land value capture contradicts with the need to maintain housing affordability; the concept of higher densities around transit challenges infrastructural carrying capacities; or very often the real estate market demand around transit does not support TOD principles.

There is an urgent need to address these challenges faced by TOD stakeholders to increase the success rate of projects and enhance their ability to achieve quality of life aspirations. The experiences from cities such as Hong Kong, Delhi, Mexico City, and Seoul have helped in identifying key barriers to TOD implementation and lead the way to develop strategies to overcome some of these challenges and assist in finding innovative solutions.



MOVING FORWARD - LEVERAGING EXISTING RESOURCES

Many existing resources, World Bank published and others, focus on selected aspects of TOD themes citing a strong link between transport planning, land-use planning, real estate development, land management, infrastructure delivery, financing, and institutional frameworks. Based on an extensive review of published reports, online articles, websites, and course modules, the following "core documents" are identified as the most influential resources for multiple aspects of the TOD implementation process:

Transforming Cities with Transit: Transit and Land Use Integration for Sustainable Urban Development (Suzuki, Cervero and Iuchi 2013): <u>Link</u>

The document explores the complex process of transit and landuse integration in rapidly growing cities in developing countries. It identifies barriers, opportunities, recommends a set of policies and implementation measures for the effective coordination of transit infrastructure and urban development, including relevant government policies.

Financing Transit-Oriented Development with Land Values; The World Bank Group, 2015 (Suzuki, Murukami, et al. 2015): Link

This comprehensive examination of LVC techniques by Hiroaki Suzuki covers examples of development-based land value capture, primarily as it is handled in East Asia (Hong Kong SAR, China, and Japan). The book talks about how these principles could be implemented in fast-growing developing cities to help finance needed transport investments.

Transforming the Urban Space through Transit- Oriented Development The 3V approach (Salat and Ollivier 2017): Link

This (3V) Framework, which considers the node, place and market potential values of each station identifies key arguments for measuring the viability and potential of each station which is derived through the study of the transit network, urban design quality, and demand and supply in market analysis studies. This analytical tool can help cities plan for TOD at city and corridor levels, develop a TOD typology, understand opportunities for different TOD types and prioritize TOD investments.

TOD Standard v.3.0, (Institute of Transportation and Development Policy 2017): Link

TOD Standard is an assessment tool to evaluate and score the plans and products of urban development according to their adherence to the TOD principles: Walk, Cycle, Connect, Transit, Mix, Densify Compact, Shift. A simple scoring system distributes 100 points across 25 quantitative metrics that are designed to measure the implementation of the eight principles and their 14 specific objectives. The metrics are supported by details, measurement method, data sources and marking criteria.



TOD Corridor Course (World Bank Group and World Resource Institute 2015): <u>Link 1 Link 2</u>

The Transit-Oriented Development (TOD) at a Corridor Scale Course introduces the concept of TOD and the potential benefits it can bring to a city. This course provides a summary of concepts and multi-scale planning tools (illustrations, case studies and processes) that are useful to elected leaders, practitioners, and citizens as they may employ such tools to initiate successful multi-scale TOD planning processes.

Regenerating Urban Land: A Practitioner's Guide to Leveraging Private Investment (Amirtahmasebi, et al. 2016): Link

This World Bank publication provides city managers and planning officials with guidance including a wide variety of options from conceiving and implementing an urban regeneration project. To help identify the sequence of actions needed for a regeneration process, this report identifies four distinct phases: scoping, planning, financing, and implementation, with a set of unique tools for each phase.

TOD Guidance Document (Ministry of Urban Development, India 2016): <u>Link</u>

The TOD Guidance document presents a compendium of analytical tools, communication tools, design principles elaborated with standards, design processes, applicable policies that can be integrated with the regulatory documents, and implementation practices for the Indian context. It suggests a 5-step TOD Planning Framework: Assess, Enable, Plan+Design, Invest, Implement. The framework incorporates an additional step of "Enable" specifically addressing institutional challenges in low and middle-income country considerations.

TOD Implementation Guide for Projects and Policies -Towards Low Emission Cities (ITDP 2015): <u>Link</u>

The TOD Implementation Guide is a toolkit for local governments to help them mobilize and implement policies and pilot projects related to TOD in the Mexican context. The toolkit focuses on climate resilience as a key objective of TOD projects.

TOD Guide for Urban Communities (CTS-EMBARQ Mexico, 2014): Link

The TOD Guide for Urban Communities is a part of the DOTS Kit of tools developed to guide TOD practitioners in Mexico. The tools contain design concepts, indicators, GIS analysis, engagement tools, and planning methodologies.

Steps to Avoid Stalled Equitable TOD Projects (Carlton & Fleissig, April 2014): Link

This Report within the context of TOD experiments in US cities presents the typical causes of failure of TODs and potential strategies to enable successful implementation.

Performance-Based Transit-Oriented Development Typology Guidebook (C-TOD, 2010): Link

This guidebook offers a tool to communities to define TOD typologies based on performance across different factors. It provides baseline guidance for long-term strategies addressing TOD goals.



TOD KNOWLEDGE RESOURCE NEEDS

These core documents present an expansive base of knowledge for TOD stakeholders in World Bank client countries. There is a need, however, to adapt the tools and findings into a userfriendly comprehensive suite of TOD related tools, guides and resources, specifically as it relates to overcoming challenges of TOD implementation in World Bank client countries.

The TOD Knowledge Products consolidates and complements the existing TOD resources from different authors, including theoretical, academic, analytical, and best practice tools, leveraging existing research and knowledge on critical subjects and building a comprehensive and integrated TOD resource base. These are not intended to create new definitions or measures for TOD, merely to smoothen out areas of overlap and gaps in the current literature. Subsequently, the Knowledge Products are largely framed to address the following areas related to successful TOD implementation: **STRATEGIC AND COMPREHENSIVE PLANNING:** The lack of long-term, strategic, and coordinated planning is ubiquitous in many countries, where resources are limited and immediate solutions are in higher demand. There is a need for a flexible, phased and multi-scalar approach to TOD that allows for quick wins, as well as long-term continued benefits.

To address this need, the TOD Knowledge Products provide guidance and resources on simplified assessment techniques, comprehensive and coordinated planning methodologies, allowing for effective adaptation to various scales and contexts.

IMPROVING FINANCING MECHANISMS: The lack of readily available finance in World Bank client countries demonstrates a clear need to firstly demarcate finance needs based on efficient costing models; and secondly to create short and long-term financing opportunities from available resources. The presence of informal market players also limits the ability of stakeholders to foresee and plan investments with strong financial backing.

To address this need, the TOD Knowledge Products provide guidance on planning know-how and analytical processes that help read market trends, unlock TOD-based land value capture and development opportunities.

> IMPROVING GOVERNANCE AND IMPLEMENTATION:

Ineffective regulatory and policy frameworks in many cities are largely governed by traditional planning paradigms, supported by ineffective monitoring and evaluation mechanisms that limit the ability of agencies to learn from their own experiences. There is an urgent need to improve governance structures and regulations to align with a new planning paradigm that focuses highly on communication with the public and the private sector and ensures acceptance and compliance of TOD fundamentals.

To address this need, the TOD Knowledge Products provide guidance on policy frameworks, phasing strategies, regulatory mechanisms with sample templates, effective governance and coordination, and procurement practices.

OBJECTIVES OF THE TOD KNOWLEDGE RESOURCES

The purpose of the TOD Knowledge Resources is to provide a one-stop resource for practitioners, city leaders, stakeholders, and academics to support TOD implementation. The TOD Knowledge Resources are a self-contained, in-depth resource base that includes information on the objectives to be achieved in each topic area, case studies of a range of solutions and best practices from around the world, with a focus on World Bank client countries. This project provides an important opportunity to familiarize local practitioners with widely recognized approaches in dealing with these problems through the lens of a TOD-driven approach, while adapting and enhancing the solutions for development context in World Bank client countries.

The main objectives of the toolkit include:

TODKP

- Creating a comprehensive TOD Knowledge Resource that reiterates the basic arguments for TOD, with a stronger emphasis on detailed design requirements and implementation mechanisms.
- Combining policy best practices with design and financial case studies, with a focus on low and middle-income countries.
- Creating a set of new tools and checklists to assist city leaders, practitioners, private developers and citizen representatives in understanding the implementation mechanisms, trade-offs and 'pros and cons' of TOD projects.

Based on the lessons learned from TOD experiences in World Bank Client cities and gaps identified in existing TOD resources, key **Knowledge Topics** are defined. These knowledge topics are anticipated to be of particular use to practitioners and leaders from cities with insufficient planning capacities and planning know-how. The TOD Knowledge Resources are largely structured around these knowledge topics, covering the life cycle of TOD projects from inception to implementation:

A: PRE-IMPLEMENTATION TOD FEASIBILITY

- 1. Economic Baseline, Real Estate Assessment and Revitalization
- 2. Travel Demand Projections, Alternatives Analysis & Infrastructure Design

B: BEST PRACTICE PLANNING & DESIGN TODS

- 3. Regional Strategic Planning and Intergovernmental Coordination
- 4. Urban Design, Parking Standards and Zoning Regulations

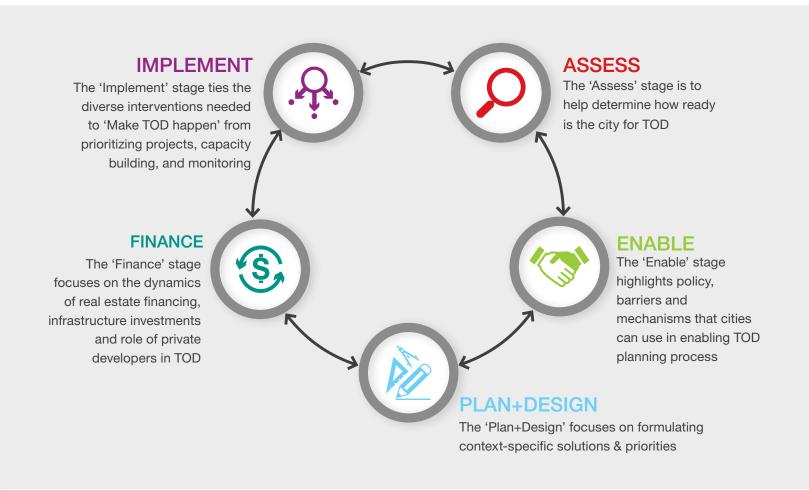
C: TOOLS & MECHANISMS FOR TOD IMPLEMENTATION

- 5. Land Value Capture and Other Financing Mechanisms
- 6. Supporting Infrastructure, Physical Implications and Cost Estimates
- 7. Making the Case for TOD to the Public



TOD FRAMEWORK

The TOD Framework aims to organize the tools and resources to ensure a robust process for initiation, design and evaluation of TODs at multiple scales. The TOD framework consists of 5 steps: (1) Assess, (2) Enable, (3) Plan+Design, (4) Finance, and (5) Implement. This should not be considered a linear process, but rather a loop or cyclical process that continues. The Framework is adapted from the <u>TOD Guidance Document for India (Ministry of Urban Development, India 2016)</u> and <u>Regenerating Urban Land (Amirtahmasebi, et al. 2016)</u>. It focuses on providing decision-makers with a step-by-step approach required to make informed decisions for developing a realistic TOD plan that is implementable and flexible, adaptable to local conditions, capacities and resources available.



TODKP

FIVE STEP PROCESS -KNOWLEDGE PRODUCT

The following TOD Knowledge Resources were developed to supplement existing resources in the 5 step TOD Framework. For each step, the types of learning resources that were identified to be most useful are identified as per the Framework Step and Knowledge Topic.

STEP	KNOWLEDGE PRODUCT TOPIC	TYPE OF RESOURCES NEEDED
01 ASSESS	A1 Economic Baseline, Real Estate Assessment & Revitalization. Intended to inform planners about the underlying demand for new real estate space for different types of development projects.	How-To Guidance, Analytical tool to evaluate Real Estate Demand Best Practices
	A2 Travel Demand Projections, Alternatives Analysis & Infrastructure Design. The other essential prerequisite to developing TOD projects is ensuring that the transport investment makes economic sense on its own and is the best alternative, given projected levels of travel flows along the new corridor.	Analytical tool for mode selection How-To Guidance
02 ENABLE	B3 Regional / Strategic Planning & Intergovernmental Coordination. Because development on a regional/metropolitan scale often operates under many jurisdictions, it is essential that practitioners understand the motives of each stakeholder, and possible trade-offs.	How to Guidance on enabling inter-departmental collaboration Roles & Responsibilities Of Stakeholders
	C7 Making the Case for TOD to the Public. Addressing misconceptions and legitimate concerns like potential displacement must be corrected before successful implementation.	Communication strategy Stakeholder Game template
03 PLAN + DESIGN	B4 Urban Design, Parking Standards & Land Use Zoning Regulations. Most planning efforts happen at interrelated scales. TOD principles and best practices that need to be considered throughout this multi-scalar planning approach are important to be known and explained.	Commonly held TOD Planning Principles & Design Guidelines TOD Zoning Code Template How-to Guidance for Planning at difference Scales and for different outcomes Best Practices



STEP	KNOWLEDGE PRODUCT TOPIC	TYPE OF RESOURCES NEEDED
04 finance	 C5 Land Value Capture & Other Financing Mechanisms. Suggest the value uplift in the concentrated TOD districts can be partly captured by public agencies through special taxes or other mechanisms to fund the transit infrastructure investment or other social services. C6 Supporting Infrastructure, Physical Implications & Cost Estimates. Help TOD practitioners know the full suite of infrastructure requirements that may be required when developing/densifying an urban district. 	How to Guidance on structuring different financing arrangements Compendium of Tools and Incentives Best Practices Cost Analytical Tool
05 Implement	B3 Regional / Strategic Planning & Intergovernmental Coordination. Because development on a regional/metropolitan scale often operates under many jurisdictions, it is essential that practitioners understand how interests can be better aligned for successful implementation.	Key Performance Indicators How to Guidance on phasing and capacity building



KNOWLEDGE RESOURCE TYPES

Based on the types of resources identified across the 5-step TOD Framework, new Knowledge Products have been categorized into different types. The new Knowledge Products intentionally go beyond discussing TOD theory, but rather focus on actionable tools for implementation and decision-making. The resources are supported by references for accessing standards, case studies and templates such as development control norms (zoning codes) and template terms of references for hiring consultants as implementation agencies.





ADAPTING TO CONTEXT-SPECIFIC NEEDS

The TOD Knowledge Products are designed to provide direction to cities in addressing barriers to TOD at all stages of planning, create realistic financing plans, and direct investment to transit stations with the best development opportunities. However, as the context in low and middle-income countries vary from city to city, the application of the TOD Knowledge Products must be adapted to local needs and priorities. The features of the urban context that influence TOD processes and outcomes are described in some detail.

SCALE OF TOD PLANNING

While TOD projects are operationalized on individual parcels or streets within station areas, planning needs to be conceptualized at multiple interrelated scales:

- City-region comprises of a contiguous extent of urbanized land, largely bounded by administrative jurisdictions.
- Corridor refers to a finite public transit line within a transit network and the immediate area that benefits from the transit line.
- Station Area refers to the area around a public transit station that is within a 10-minute walking distance. The combination of all the station areas along a single transit line forms the corridor.
- Site refers to a development parcel within a corridor or station area. The closer a parcel of land is to the transit station and platform the higher its TOD potential would be.

The interrelationship between a city-wide TOD Plan must be supported by market acceptance at the station or site level, and a site-specific TOD Plan must be supported by a larger TOD Regulatory Framework. TOD planning can start at a smaller scale and move up the spectrum, or at a larger scale and move down. The following table provides an overview of the focus and intended outcomes of TOD intervention at the identified TOD scales.

URBAN DEVELOPMENT CONTEXT

Cities in World Bank client countries are at different stages of development. The urban development context plays an important role in influencing the feasibility and success of TOD. The three overarching types of development context considered include:

- Greenfield refers to land that currently has little or no urban development. Such sites may either lie in the outskirts of existing cities or within newly planned cities.
- Suburban refers to land that is sparsely developed along the outer edges of city limits. Suburban sites are characterized by low residential densities and low transit reach.
- Urban refers to locations within populated cities that are characterized by densely developed or brownfield sites with poor access to open spaces and civic amenities, and dense, aging, or blighted developments.

Some new cities or suburban/growing areas of existing cities offer significant greenfield opportunities for development. Metro cities, for example Mexico City, Mumbai, New Delhi, Cape Town etc. which are already developed, offer mainly redevelopment opportunities. While greenfield sites are favorable for larger developments and allow for an integrated design of the public and private realm, they are vulnerable to higher market risks. Redevelopment sites may have limited flexibility in parcel sizing and accessibility. In some cases, they may be highly dependent on land assemblage, which increases planning complexities and consequently impacts feasibility.



SCALES OF TOD

	BOUNDARY/ZONE	KEY OUTCOMES	FOCUS
CITY-REGION	Administrative Boundaries/ Transit Systems. TOD Implementation Program, Addis Ababa, Ethiopia	Involves integration of land uses with transit system planning to support analysis and decision making related to citywide growth management. Provides a point of intervention for TOD as a policy in statutory documents (Master Plan/ Development Plan).	 TOD Policies Generic DCR Modifications Institutional Framework for Implementation Metropolitan/City TOD Plan Accessibility Guidelines
CORRIDOR	10-minute (800m-2km) walking/cycling distance on both sides of existing/ planned transit corridor. BRTS Urban Design Strategy, Hubli- Dharwad, India	Ensures that development at one station complements development at other stations, resulting in a network of transit-oriented places. Specific transit ridership goals can be evaluated at this scale against development potential around transit stations.	 TOD Policies Generic DCR Modifications Real Estate/Land Value Capture Potential Institutional Framework for Implementation
STATION AREA	5-10 minute (400m-1km) walking distance from station facilities. TRX financial district, Kuala Lumpur	Focuses on areas surrounding transit stations within a 5-10 minute walking distance focusing on land use, transit station accessibility, multimodal integration and connectivity.	 Detailed Station Area Plan Urban Design Guidelines (Built Form) Accessibility/ Streetscape Proposals Real Estate/Land Value Capture Potential Investment Strategy Implementation Plan
SITE LEVEL	Individual parcel within 5-10 minute (800m-1km) walking distance from the station facility. Metro Mansion Station, Nanchang, China	Focuses on individual developments within a station area. Includes targets for net intensity and density for development, internal circulation, building design, and parking.	 Site Plan Detailed Development Program Urban Design Plan Accessibility/ Streetscape Design Financial Strategy Implementation Plan



DEVELOPMENT CONTEXT

OPPORTUNITIES	CHALLENGES
 Single ownership High percentage of government lands Opportunity to master plan new communities around transit Lower land costs More financial resources appropriated Opportunity for constructing higher capacity infrastructure systems Strong political support Minimal regulatory barriers 	 Long timeline for new cities to take shape Unknown population composition Limited opportunities initially to achieve jobs-housing balance Often sprawl-inducing as public transport connectivity to city centers is not strong. Developer may not have the appetite for risk-taking
 Higher percentage of sites available for transformation Opportunity to improve transit access to lower density neighborhoods Lower land costs 	 Low density Sprawled pattern of development Singular land uses Poor mobility connections Prioritization of automobiles over pedestrians
 Often located near major transportation corridors and established employment centers Active transportation modal share is higher, specifically in low and middle- income areas Opportunity to improve transit access Opportunities for redeveloping aging building stock 	 Multiple ownership requiring land assemblage Irregular property sizes and configurations Existing land uses typically not transit supportive Large block sizes inhibiting walkability Constrained right-of-ways

TOD K P

ACTORS IN TOD PLANNING

City Leaders – including mayors, bureaucrats, elected officials or leading influencers. As city leaders, their involvement is most essential during the enabling and implementing phase, and can benefit from the Communication and Monitoring and Evaluation Tools.

Policymakers – including national, regional, or local elected officials, bureaucrats, and technical leaders. Policymakers are important to engage during the entire TOD process. They are the ones who can benefit most from Best Practices, Resources, Procurement and Communication Tools.

Urban Planners – including planners involved in the city, metropolitan, or regional planning organizations. Urban planners define the development framework for a city. As such their involvement is key during the entire TOD Planning process. Urban Planners can benefit from How-to Guides that help in master planning and public engagement, best practices for development patterns, urban design requirements for walkability in TOD districts, infrastructure upgrades needed for higher density, zoning reform for mixed use, etc.

Transit Planners – including transit agency officials, and transit operators. Transit planners need to be involved during the entire planning process as well. They can benefit from the Analytical Tools and How-to Guides that help in incorporating denser development projections into travel demand projections, connecting new corridors to the existing network through TOD, identifying appropriate station locations along new corridors, multi-modal design for pedestrians and cyclists, parking policy review, exploring joint development to construct transit infrastructure, etc. Economic Development Stakeholders – including economic planners, developers and staff of development financial institutions. Economic Development Specialists can benefit from Analytical Tools and How-to Guides that help in the analysis of economic clusters and growing sectors, available land inventory, land amalgamation processes, branding for area/change when TOD is implemented, identification of hurdles for real estate developers, potential public-private projects, etc.

TOD Stakeholders and Community Specialist – including academics, civil society organizations, community groups, local business groups, etc. Community specialists can benefit from the Best Practice Resources, Communication Tools, and Analytical Tools that help them in ensuring transparency and engagement is maintained throughout the TOD implementation process.



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TOD KNOWLEDGE PRODUCTS BY STEP

ASSESS

The 'Assess' stage is used to help assess the city's readiness in terms of technical capacities, real estate conditions, and transit service quality, as well as the appropriate scale and context for TOD in the city.

ANALYTICAL - A -

AS-A 01 - TOD Readiness Assessment - Also Refer to IM-H01

A checklist and spreadsheet aimed to help **city leaders** and **policymakers** define the city's readiness across various aspects. Applicable at all scales and contexts.

AS-A 02 - TOD Scale & Context Assessment - Also Refer to PD-H01/02/03/04/05

A checklist aimed to help **urban planners** define the scale of TOD interventions and context-specific typologies. Applicable at all scales and contexts

AS-A 03 - Thresholds for TOD Real Estate Demand - Also Refer to AS-H01

A spreadsheet aimed to help **urban planners** identify real estate demand. Applicable at corridor and station area scales in urban and suburban context.

AS-A 04 - Threshold for Rapid Transit Mode - Also Refer to AS-H02

A spreadsheet aimed to help **transport planners** identify appropriate mode for transit-oriented densities. Applicable at city and corridor scales in urban and suburban context.

'HOW-TO' GUIDE - H -

AS-H 01 - How to Undertake Real Estate Market Analysis - Also Refer to AS-H03 / AS-R01 / AS-P01 / FI-A02

A step-by-step guide process to help **economists** to determine the full development potential of the TOD corridors and sites, as well as the financial viability of such projects. Applicable at the corridor, station and site scales and all contexts.

AS-H 02 - How to Undertake Rapid Transit Alternatives Assessment - Also Refer to AS-H04 / AS-P02 / FI-A01

A step-by-step guide to help **transport planners** evaluate the mode, cost-effectiveness and alignment alternatives for rapid transit. Applicable at the city and corridor scales.

AS-H 03 - Infrastructure Carrying Capacity Assessment - Also Refer to AS-P03 / FI-A01

A step-by-step guide to help **urban and transport planners** evaluate the infrastructure needs of the city and the carrying capacity required by transit-oriented developments. Applicable at all scales and contexts.





RESOURCE - R -

AS-R 01 - Real Estate Analysis Best Practices - Also Refer to AS-H01

Case study examples of real estate analysis for **economists** undertaking TOD projects in low and middleincome countries. Applicable at all scales and contexts.

PROCUREMENT - P -

AS-P 01 - Real Estate Analysis Terms of Reference- Also Refer to AS-H01

Template terms of reference for **city leaders** to hire a real estate consultant to perform targeted demand analyses along a TOD corridor. Applicable at the corridor, station and site scales and all contexts.

AS-P 02 - Transit Alternatives Analysis Terms of Reference- Also Refer to AS-H02

Template for **city leaders** to hire a transport planning consultant to perform a transit alternatives study. Applicable at all scales and contexts.

AS-P 03 - Infrastructure Analysis Terms of Reference - Also Refer to AS-H03

Template terms of reference for **city leaders** to hire a consultant to conduct an infrastructure analysis for a TOD project. Applicable at all scales and contexts.





The 'Enable' stage highlights policy barriers, communication mechanisms and governance suggestions that cities can use in enabling the TOD planning process.

COMMUNICATION - C -

EN-C 01 - Making a Case for TOD to the Public-Communication Strategy- Also Refer to EN-C02

A creative guide to help urban planners disseminate information to public and regional bodies and express the importance and benefits of TOD. Applicable at all scales and contexts.

EN-C 02 - TOD Role Out - Stakeholder Engagement Game- Also Refer to EN-C01 / EN-P01

An interactive game, format and templates for cross-agency coordination and visioning with all stakeholders, including city leaders, urban and transport planners, policymakers, economists and community members. Applicable at all scales and contexts.

'HOW-TO' GUIDE - H -

EN-H 01 - How to Build Institutions and Enable Intergovernmental Coordination- Also Refer to

IM-H01 / IM-P01

A step-by-step guide for city leaders and policymakers to define an institutional structure and coordination framework that can make TOD happen within the existing planning and development framework. Applicable at all scales and contexts.

RESOURCE - R -

EN-R 01 - Roles & Responsibilities of Stakeholders- Also Refer to EN-C01 / EN-P01

A resource to help TOD urban and transport planners identify the stakeholders to be involved in planning and implementing TOD and the roles and responsibilities of each stakeholder. Applicable at all scales and contexts.

PROCUREMENT - P -

EN-P 01 - Communications Strategy Terms Of Reference- Also Refer to EN-C01 / IM-H01

Template for hiring a Public Relations agency to analyze potential risks, plan and implement a TOD communications strategy within a community. Applicable at all scales and contexts





The 'Plan+Design' stage focuses on formulating context specific planning and design solutions and priorities

'HOW-TO' GUIDE - H -

PD-H (01) - How To Prepare A City-Wide TOD Plan- Also Refer to PD-H05 /PD-R01 A step-by-step process guided by a series of task-based actions that will assist urban and transport planners in planning and implementing TOD at the city-wide level. Applicable at the city-wide scale and across all contexts. PD-H 02 - How To Prepare A Corridor TOD Plan- Also Refer to PD-H05 / PD-R01 A step-by-step process guided by a series of task-based actions that will assist urban and transport planners in planning and implementing TOD at the corridor level. Applicable at the corridor scale and across all contexts. PD-H 03 - How To Prepare A Station Area Plan- Also Refer to PD-H06 / PD-R01 A step-by-step process guided by a series of task-based actions that will assist urban and transport planners in planning and implementing TOD at the station level. Applicable at the station area and across all contexts. PD-H 04 - How To Prepare A Site Level TOD Plan- Also Refer to PD-R01 A step-by-step process guided by a series of task-based actions that will assist urban and transport planners in planning and implementing TOD at the site level. Applicable at the site level scale and across all contexts. PD-H 06 - How To Develop TOD Supportive Zoning Framework - Also Refer to PD-H01 A guideline for city leaders and policymakers to prepare/revise TOD-supportive zoning ordinances, including revisions for pedestrian activities, urban design and parking restrictions. Applicable at all scales and contexts. PD-H 06 - Land Amalgamation Framework- Also Refer to IM-H01 A step-by-step process that details the process of land amalgamation for urban and transport planners and policymakers. Applicable at all scales and contexts. **RESOURCE - R -**PD-R 01 - TOD Planning Principles & Design Guidelines- Also Refer to PD-H01/02/03/04/05 A series of detailed planning principles and design components to help urban and transport planners formulate TOD plans at various scales and contexts of intervention. Applicable at all scales and contexts.





Template for **city leaders** to hire a consultant to prepare TOD plans at the required scale and context. Applicable at all scales and contexts.





The 'Finance' stage focuses on the dynamics of real estate financing, infrastructure investments and the role of private developers in TOD.

ANALYTICAL - A -

FI-A 01 - Infrastructure Capital & Operating Cost Estimates/Ranges- Also Refer to AS-H03 / AS-P03

An interactive Excel spreadsheet available online to **urban and transport planners** to help estimate the capital and operating costs of TOD projects, based on examples in low and middle-income countries. Applicable at all scales and contexts.

FI-A 02 - Real Estate Development Pro-Forma- Also Refer to AS-H01 / AS-R01 / AS-P01

A working spreadsheet to help **economists** gauge the potential return on investment (ROI) based on certain basic development parameters for a given TOD project. Applicable at all scales and contexts.

'HOW-TO' GUIDE - H -

FI-H 01 - Land Value Capture Framework- Also Refer to FI-R02

A step-by-step process for **economists, urban and transport planners** and **city leaders** with a variety of alternative approaches to adopting Land Value Capture (LVC) in TOD projects of varying scale and context. Applicable at all scales and contexts.

FI-H 02 - Private Sector Participation Framework- Also Refer to FI-R03

A project structuring process for **economists** to plan financial resources to meet the project cost using a PPP financing framework. Applicable at all scales and contexts.

RESOURCE - R -

FI-R 01 - Development Incentives- Also Refer to FI-R03

A guide of the potential financial tools **urban planners** and **economists** can use to finance a TOD project. Applicable at all scales and contexts.

FI-R 02 - Land Value Capture Mechanisms Best Practices- Also Refer to FI-H01

Examples of land value capture tools employed in low and middle-income countries to help **economists** and **urban planners** fund major transit projects globally. Applicable at all scales and contexts.

FI-R 03 - Municipal Finance Tools - Also Refer to FI-R01 / FI-H02

Collection of the most commonly used tools for TOD and urban development financing around the world to guide **economists** and **urban planners** in their TOD financing. Applicable at all scales and contexts.





The 'Implement' stage ties the diverse interventions needed to 'Make TOD happen' from prioritizing projects, to capacity building, and monitoring.

ANALYTICAL - A -

IM-A 01 - Monitoring and Evaluation - Also Refer to IM-A02

Methodology for **city leaders** and **urban and transport planners** to define the appropriate monitoring and evaluation framework for a TOD project or program to track project success. Applicable at all scales and contexts.

IM-A 02 - Key Performance Indicators for TOD - Also Refer to IM-A01

A framework for **city leaders** and **urban and transport planners** to measure TOD plans or practices in individual cities against global performance indicators. Applicable at all scales and contexts.

'HOW-TO' GUIDE - H -

IM-H 01 - How To Undertake Capacity Building - Also Refer to IM-P01

A guide for **city leaders** and **policymakers** to build the institutional arrangement for TOD project or programs. Applicable at all scales and contexts.

IM-H 02 - How To Develop A TOD Phasing Strategy - Also Refer to PD-R01

Methodology for **urban and transport planners** to help develop phasing strategies for a TOD project or program. Applicable at all scales and contexts.

PROCUREMENT - P -

IM-P 01 - Capacity Development Strategy Terms of Reference- Also Refer to IM-H01

Template to help **city leaders** outsource capacity building and training exercises to spread awareness about TOD. Applicable at all scales and contexts.



TOD KNOWLEDGE PRODUCTS BY TYPE

ANALYTICAL -A-



AS-A01 - TOD Readiness Assessment

- AS-A02 TOD Scale & Context Assessment
- AS-A03 Thresholds for TOD Real Estate Demand
- AS-A04 Threshold for Rapid Transit Mode
- FI -A01 Real Estate Development Pro-Forma

FI -A02 - Infrastructure Capital & Operating Cost Estimates/Ranges

- IM-A01 Monitoring and Evaluation
- IM-A02 Key Performance Indicators for TOD

COMMUNICATION-C



EN-C01 - Making a Case for TOD to the Public-Communication Strategy-

EN-C02 - TOD Role Out - Stakeholder Engagement Game

RESOURCES - R-



- AS-R01 Real Estate Analysis Best Practices
- EN-R01 Roles & Responsibilities of Stakeholders
- PD-R01 TOD Planning Principles & Design Guidelines
- PD-R02 TOD Zoning Code Template

PD-R03 - Land Use And Transportation Integration Best Practices

PD-R04 - Pedestrian Friendly Design Best Practices

FI- R01 - Development Incentives

FI- R02 - Land Value Capture Mechanisms Best Practices

FI- R03 - Municipal Finance Tools

'HOW-TO'GUIDES-H-



AS-H01 - How to Undertake Real Estate Market Analysis AS-H02 - How to Undertake Rapid Transit Alternatives Assessment AS-H03 - Infrastructure Carrying Capacity Assessment EN-H01 - How to Build Institutions and Enable Intergovernmental Coordination PD-H01 - How To Prepare A City-Wide TOD Plan PD-H02 - How To Prepare A Corridor TOD Plan PD-H03 - How To Prepare A Station Area Plan PD-H04 - How To Prepare A Site Level TOD Plan PD-H05 - How To Develop TOD Supportive Zoning Framework **PD-H06 - Land Amalgamation Framework** FI -H01 - Land Value Capture Framework FI -H02 - Private Sector Participation Framework IM-H01 - How To Undertake Capacity Building

IM-H02 - How To Develop A TOD Phasing Strategy

PROCUREMENT -P-



AS-P01 - Real Estate Analysis Terms of Reference AS-P02 - Transit Alternatives Analysis Terms of Reference

AS-P03 - Infrastructure Analysis Terms of Reference EN-P01 - Communications Strategy Terms Of Reference PD-P01 - TOD Plans Terms of Reference

IM -P01 - Capacity Development Strategy Terms of Reference

