

“Connect the Dots -*Ligue os Pontos*”

Friday, 20 September 2019, 09:00

São Paulo, Brazil

In 2016, São Paulo City Hall took part in Bloomberg Philanthropy's Mayor's Challenge, aiming to create alternatives solutions to social and economic problems at the local level. São Paulo's project is based on the construction of a digital platform that will provide the articulation and direct dialogue between producers, consumers and public managers involved in the food cycle from urban agriculture. The project is focused on three main problems that affect the city: urban sprawl; social vulnerability; and childhood obesity. São Paulo City won the first place, receiving US\$ 5 million for the implementation of the proposed project.



You can find more information about the initiative [here](#) and [here](#).