

## Financial Returns from Restoration

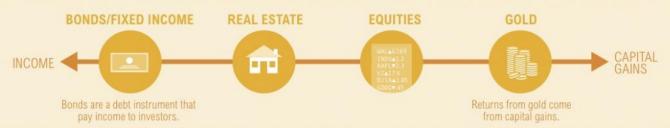
## **HOW INVESTMENTS GENERATE RETURNS**

Investments deliver financial returns in two main ways: income and capital gains.





## INVESTMENTS PROVIDE RETURNS ALONG A SPECTRUM OF INCOME TO CAPITAL GAINS



## **RESTORATION AS AN INVESTMENT**

Restoration includes planting or nurturing trees on degraded or deforested land, stabilizing the soil and the ecosystem.

This improves the value of natural capital, a term used to describe **air**, **soil**, **plants** and **water**, for example. Restoration delivers **financial returns** in the same way as **traditional investments**.



As a financial investment, restoration should be evaluated based on the potential for both **income** and **capital gains**. This helps to fully realize the value of natural capital.