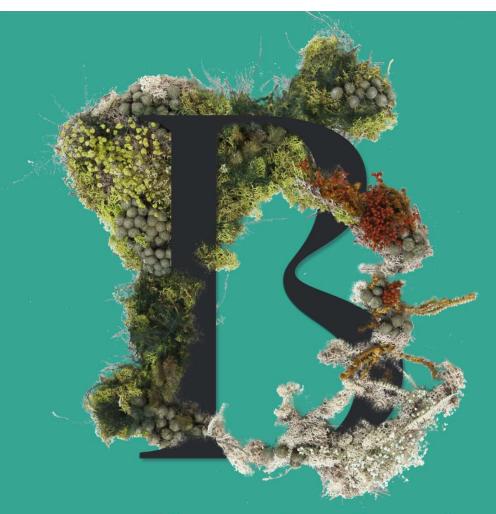


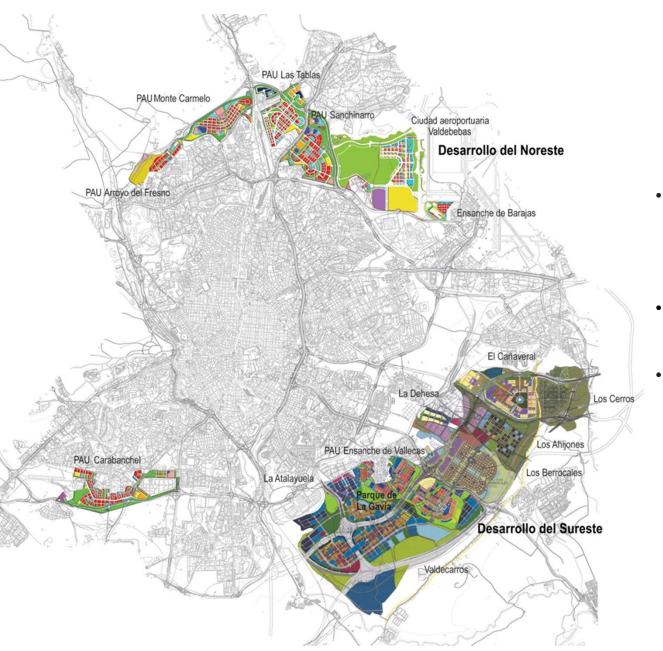
# Madrid Island of Color

Javier Castaño Caro
Senior Adviser
Cooperation and International Affairs. Madrid City Council



Green Infrastructure in a metropolitan scale "Metropolitan Forest"

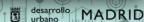
Renaturing of neigbourhoods with urban agriculture "Producer Neigbourhoods"

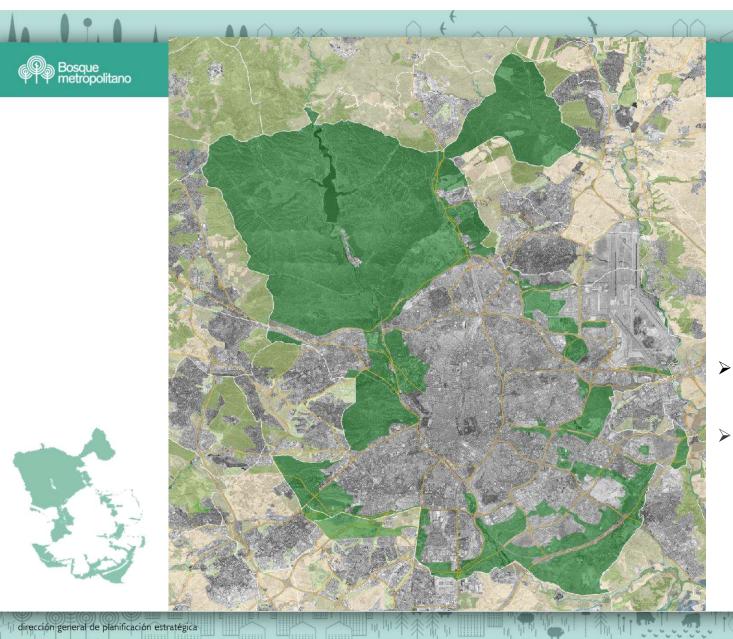


# **Urban Planning Context**

- Madrid Master Plan 1997: Urbanization area of 6,000Has, more than 400,000 new dwellings and 20 Mill m<sup>2</sup> for economic activity. Meanwhile population growth is only 2%, with 3.2 Mill inhabitants.
- 2015 Strategic Planning to achieve SDG according to International Urban Agendas
- The Renaturing Strategy a multiscale conception.

Urban forest at the metropolitan level Producer Neighborhoods Project at local level

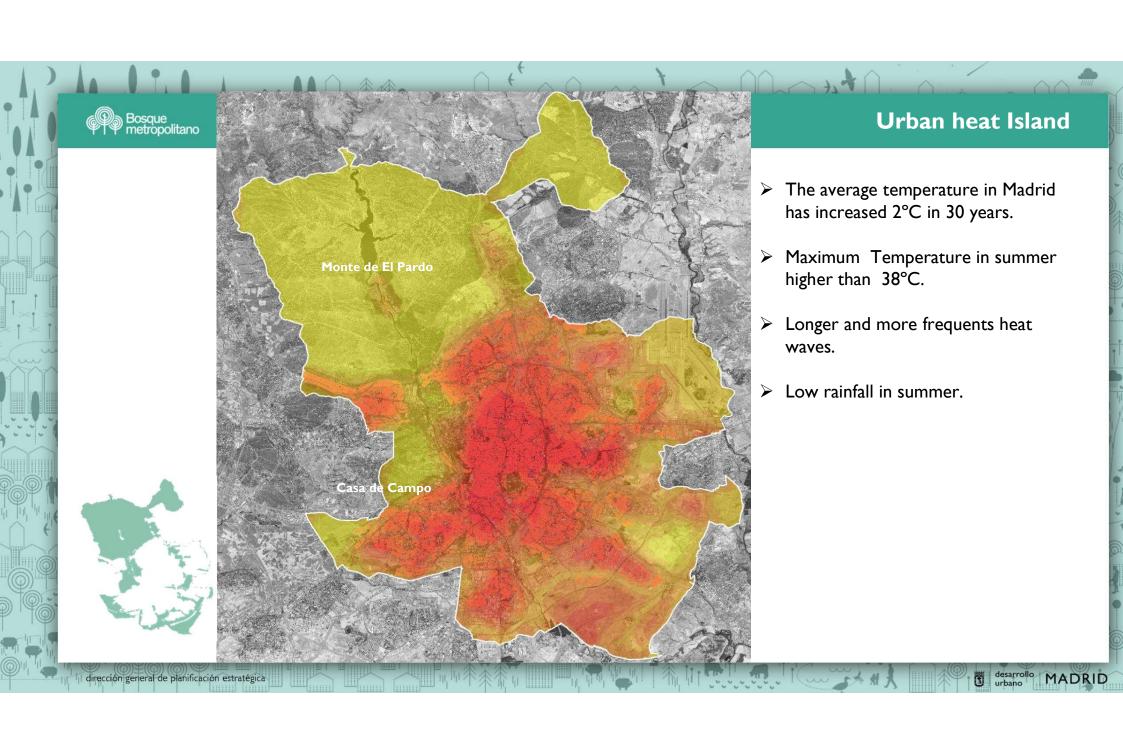


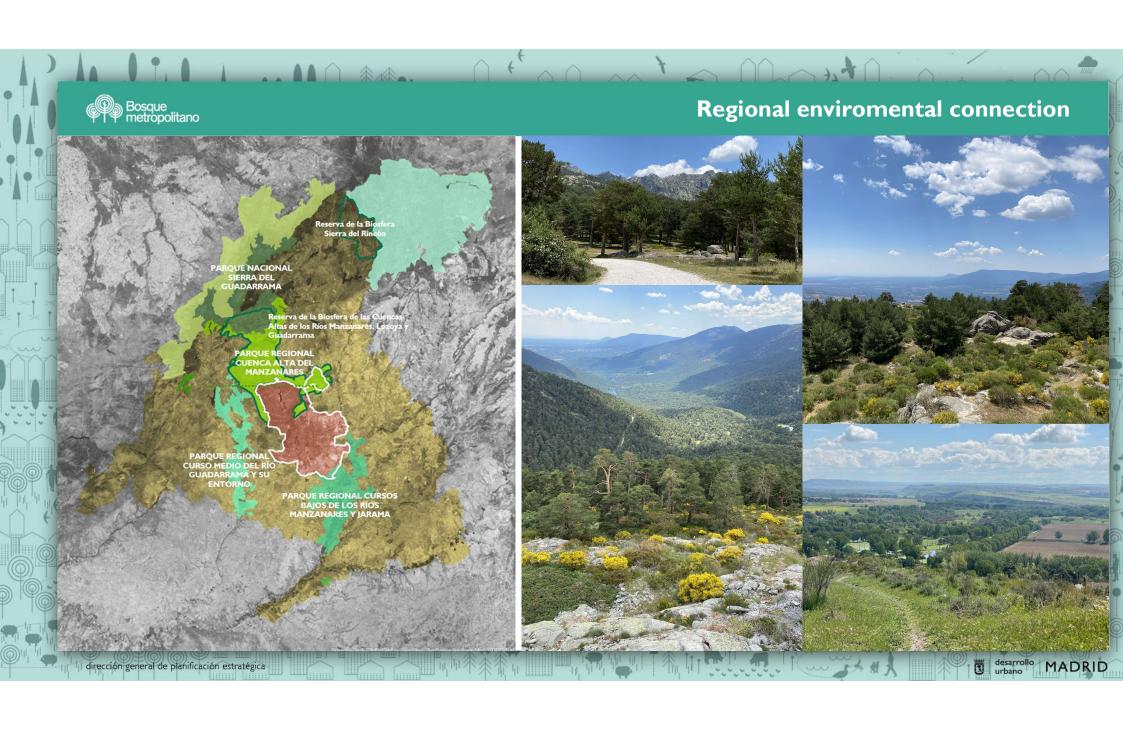


# The metropolitan forest

75 km length
32,000 Has of extension
4,300 hectares (ha) of new urban forests,
More than 15 green conectors
More than I Million trees
190,000 tn CO<sub>2</sub> absorbed.

- Ecological restoration of degraded areas planting native forest species.
- Protection of areas with environmental values.







# Types of urban planning areas- Estimated Budget

#### **TOTAL AREA METROPOLITAN FOREST**

40% protected undeveloped land25% approved planning developments20% future urban growth areas without planning15% urban land

Forest area	4. ,000 ha
Agriculture areas	900 ha

TOTAL BUDGET	1,400 M€
Green bridges	260M€
Facilities	87 M€
Agriculture areas	145 M€
Forest areas	735 M€
Land Purchase	154 M €

Undeveloped Land

Sectorized and Not Sectorized Without Planning

Approved Planning Pending Urban Development

Urban Land

Valverde Valdegrülla

UNP 4.09

US 4.10

CLASSIFICATION AND CATEGORIZATION

AOE 00.02-RP

UZPp 03.01-RP

AOE 00.11-RP NUC Sureste

**BIDDING BATCHES** 

UNS 4.05-RP

UZP 02.00ZPp 02.02-RI

UZPp 02.03-RP

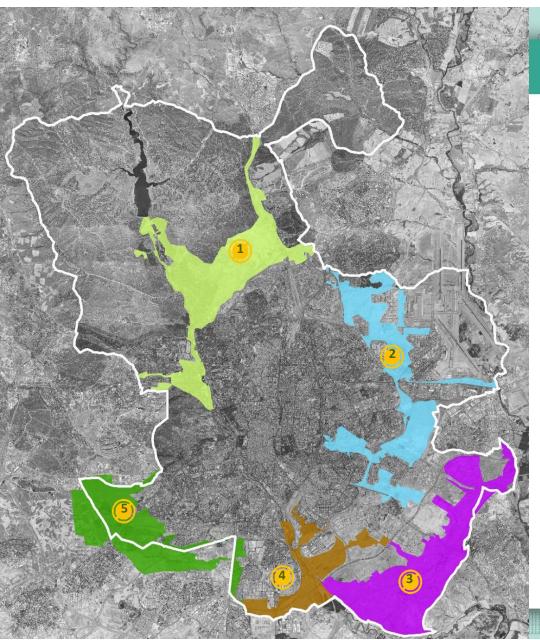
NUC UZPp 02.04-RP





UNS 4.07

Protected Undeveloped Land



#### **International Contest**

### International Contest 5 areas of action

- LOT 1: BETWEEN NATURAL MOUNTAINS Connections of the El Pardo mountain with the Valdelatas and Casa de Campo. Continuity of the fluvial axis of the Manzanares River.
- LOT 2: LINKING URBAN PARKS Connections of the system of metropolitan open spaces, Valdebebas, Recintos Feriales, O Donnell Wedge, Vicalvarada, Valdebernardo and Cerro Almodóvar with Nueva Centralidad del Este.
- LOT 3:THE SOUTH-EAST GREEN RING Enhancement of the open space systems of the south-eastern growth areas, from Cerro de la Herradura to the Cantiles del Manzanares.
- LOT 4: THE SOUTHERN RIVER PARKS Connections of the fluvial systems of the Manzanares River and La Gavia stream with the integration of large peripheral pieces of free spaces in Entrevías, La Atalayuela, Mercamadrid and Butarque.
- LOT 5: ON THE METROPOLITAN RING ROAD Integration of the southwest metropolitan system (Getafe, Leganés, Alcorcón) with Casa de Campo. Enhancement of the Meaques stream fluvial environment.





Efecto Mariposa: Conecting Urban Parks by means a new Forest Avenue of 23 km for cyclists and pedestrians will give access to schools, offices and also Madrid Airport





A Flor de yeso: 1000 Has of Green infraestructure in new residential neigbourhoods. Yesiferous arid soils produces a specific geology of Hills and cantiles and a very unique vegetation



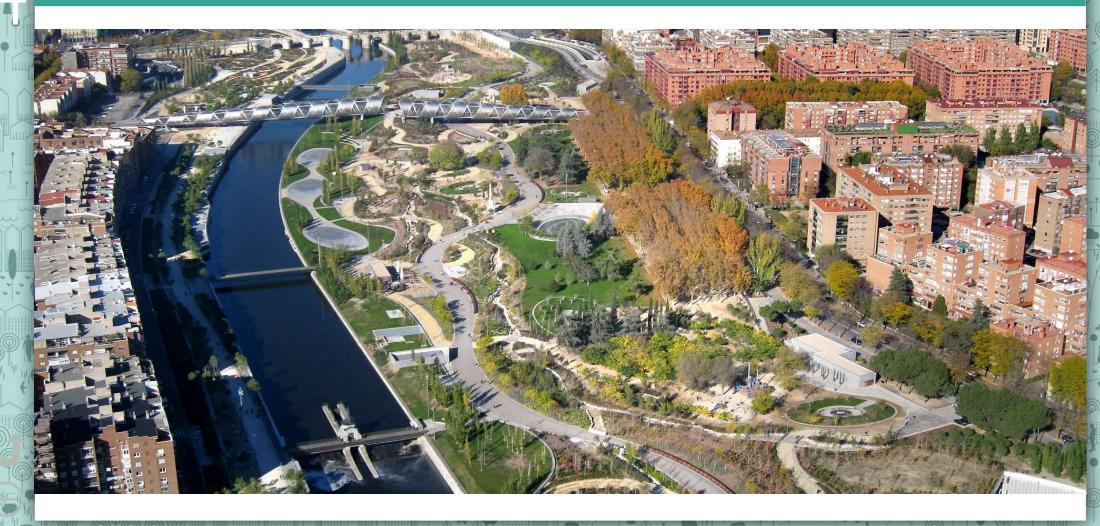


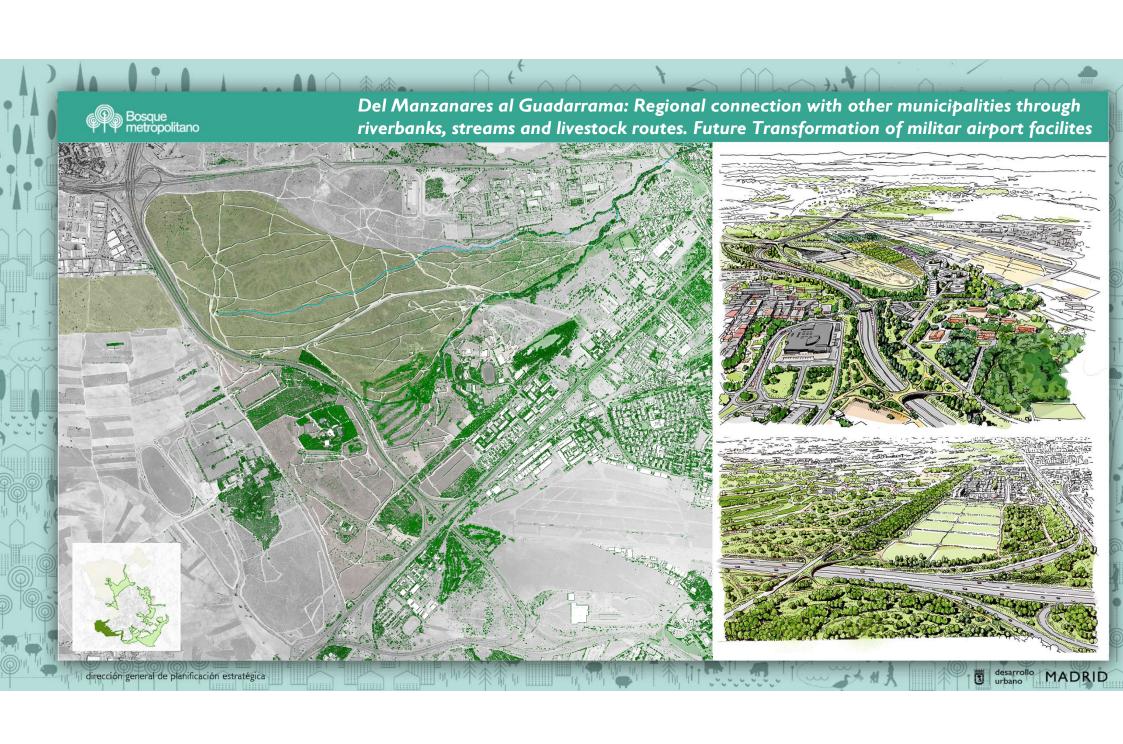






# Madrid Río Project 2004-2012







# **Environmental restoration techniques**









# **Bioengineering Techinques**



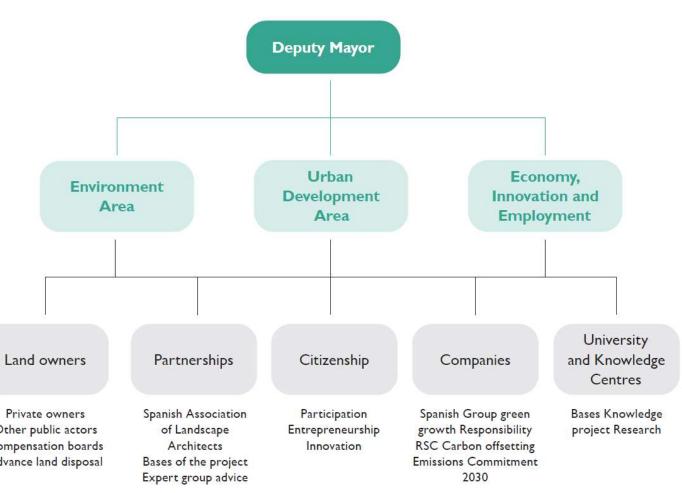






### Financial and Managment

- Multi-stakeholders collaboration
- **Private Sponsorship**
- Land stewardship
- Generation of employment and innovation
- Municipal Budget 22 Mill€/year
- **European Funding**



Private owners Other public actors Compensation boards Advance land disposal

dirección general de planificación estratégica

MADRID



#### **Public-Private collaboration for Sustainable Services Facilities**

# Urban Agroecology, Educational and Trainning, Green Economy, Socio-recreative

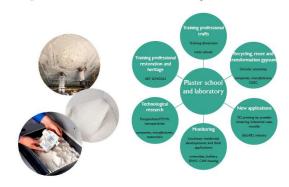
05 | A Flor de Yeso: Herding School



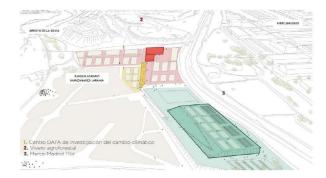
07 | A Flor de Yeso: Technological Centre Viveros del Sureste



06 | A Flor de Yeso: Plaster Laboratory and Crafts School



09 | Manantial Sur: La Gavia MercaFlor

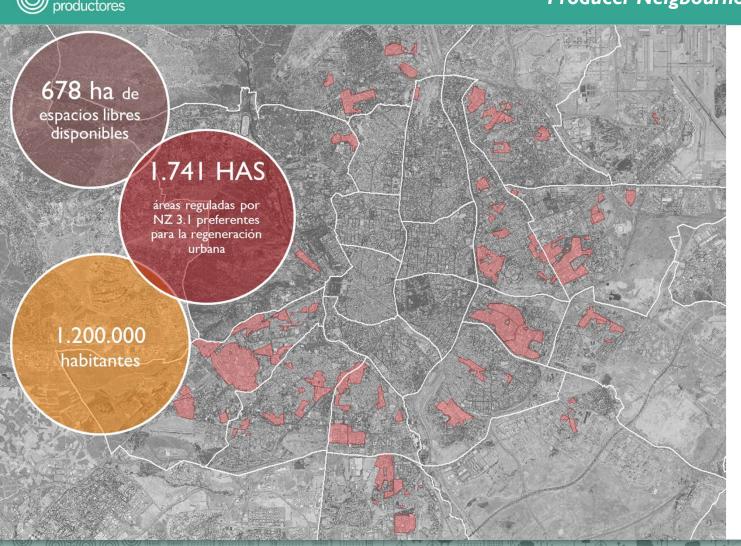




- 1. Aguaila Agroecologial, Educational and Leisure Centre
- 2. Valdecarros Agroecological and Social Centre
- 3. Manzanares Farmer's House
- 4. Cuatro Vientos Agro-innovation centre
- 5. Herding School
- 6. Gypsum laboratory and School of arts
- 7. Forestry Production Centre
- 8. Centre for Circular Economy
- 9. La Gavia Flowermarket
- 10. Villaverde Ecological Hub for startups
- 11. Crisalid Centres (bike rental)
- 12. Manzanares Sport and Social HUB



## Producer Neigbourhoods project: The Local Scale



Renaturing of neigbourhoods

Strategy for local green employment

Enhancing quality of life in peripheral districts

New oportunities for underused public spaces



# Open block typology



La Concepción

San Cristóbal





Moratalaz

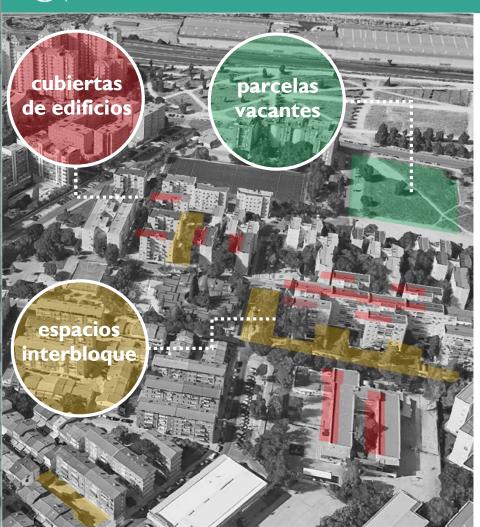


Valdezarza





### Local Infrastructure "Producer Neigbourhoods"



**Creation of a Technical Office** for the coordination of the project, municipal advice and tecnical assistant for people involved.

Trainning Schools el Pozo y Manoteras

Experts advice Politecnic University, Economías Biorregionales,

**Food Policy Milano.** Meetings on consumer cooperatives, regional and urban farmers. Ciudades por agroecología Network

Local participation: Neigbourhood asociations, website

**Banco de Tierras,** local administrative procedure to give a concesión of public plots to entrepreneurs. First contest 30 plots 26 has.

Cleaning and preparation of plots. 3 Mill € Budget 2021



### Productive Neigbourhood Expected Impact









Banco de tierras de Madrid disponible para BARRIOS PRODUCTORES



≈ 3.386 toneladas

de productos

hortofrutícolas

cosechados/3 años

20,8 ha y 23 parcelas en la Primera Licitación



25,1 hay 17 parcelas en la Segunda Licitación



26,6 ha y 45 parcelas en la Tercera Licitación



72,5 ha 85 parcelas

IMPACTO SOCIO-ECONÓMICO

IMPACTO AMBIENTAL

Alimentación saludable y de proximidad

69,6 ha productivas de agricultura agroecológica

Abastecimiento del consumo de frutas y verduras equivalente a 16.860 madrileños



Emprendimiento ligado a la producción y al consumo

Meiora de

la calidad

del aire



empleos directos

ingresos mínimos durante el garantizados por proyecto hortelano/año



50% de mujeres emprendedoras en sector agrícola en Madrid



Reducción huella ecológica ligada al transporte de alimentos



Enfoque Km 0 evitará 7.000 km de media recorridos por los productos alimenticios consumidos en España



0.5 kg de CO2eq/kg producto ligado a transporte de alimentos

≈1.693 toneladas de CO2 eq en los 3 últimos años de proyecto



Renaturalización de la ciudad y economía circular



Activación de locales vacíos y cubiertas infrautilizadas



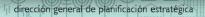
de terrenos recuperados



Generación de >554 toneladas compost durante el proyecto (18% del compost requerido)



Reducción de la isla de calor urbana







#### **Green area factor**

TIPOLOGÍA	OCUPACIÓN SOBRE RASANTE DE LA EDIFICACIÓN	FACTOR VERDE
MANZANA CERRADA	≥60%	0.1
IVIANZANA CERRADA	<60%	0.2
EDIFICACIÓN ABIERTA	≥30%	0.3
EDIFICACION ABIERTA	<30%	0.1
DATA DENCIDAD	≥20%	0.4
BAJA DENSIDAD	<20%	0.1
EDIFICACIÓN UNIFAMILIAR		0.3
ACTIVIDADES ECONÓMICAS	≥30%	0.2
	<30%	0.1









