Building Cities for All Through Inclusive Urban Design

Operationalization of Universal Accessibility

Dr. Victor Pineda, President World Enabled
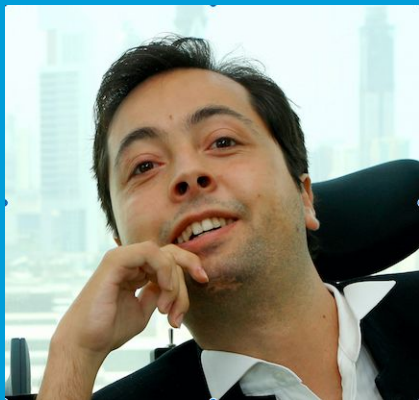
@**VictorPineda**
@**WorldEnabled**

December 9th, 2020

Victor Pineda
President,
World Enabled

Dr. Pineda is a globally recognized **human rights expert**, speaker, **development scholar**, and social impact entrepreneur. He brings 20 years of leadership in global governance and as positioned World Enabled as the global leader on inclusive urban development. He helped draft the **UN Disability Treaty**, and worked to shape the outcome of the **Sustainable Development Goals** and the **New Urban Agenda**. He is a two time presidential appointee and advises fortune 500 companies and heads of state on issues of access, equity and inclusion.

Cities have the capability of providing something for **Everybody, only because, and only when, they are created by everybody**

- Jane Jacobs

My place in the world

The most conventional

UNCONVENTIONAL

member of the family.

Design works when it creates a **journey as desirable as the destination**

- Paul Goldberger

Breaking a Cycle of Poverty

CITIES FOR ALL
GLOBAL CAMPAIGN ON INCLUSIVE
AND ACCESSIBLE CITIES

Challenges to address

25%
of all people on earth encounter barriers in cities because of aging or disability

2x
rates of poverty due to limited access to health, education, employment

$2 trillion
forgone income from excluding people with disabilities from employment

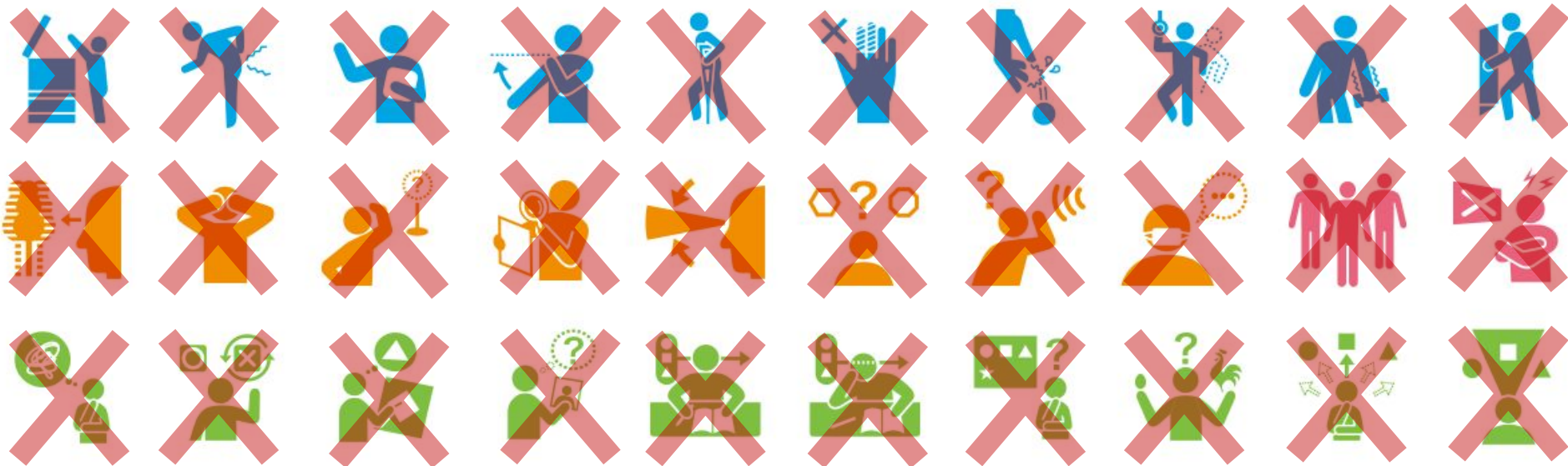*Source: WHO, 2011; UN DESA 2009, 2018*

World Enabled+

Inclusion & Access

1:7

100+ million

moving to cities every year

$10 Trillion
Infrastructure financing

Conference of States Parties to the Convention on the Rights of Persons with Disabilities
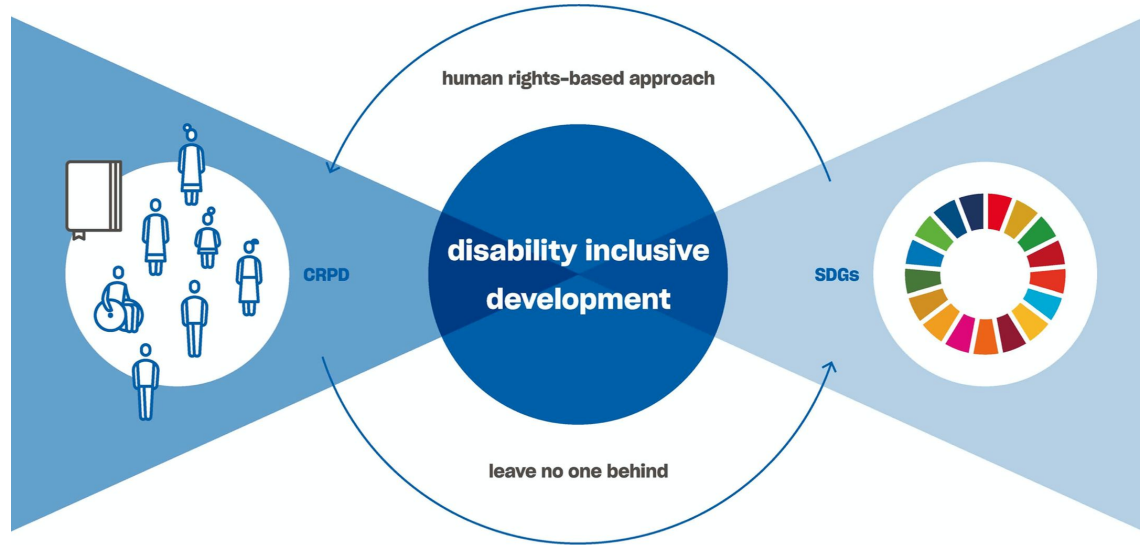
The CRPD is the first core human rights treaty of the 21st century and is legally binding to the Member States who are state parties (currently 177 Member States).

human rights-based approach

CRPD

disability inclusive development

SDGs

leave no one behind

Together with the Optional Protocol of the CRPD which has 92 Member States as state parties it forms the normative framework to address the rights of persons with disabilities and to ensure that they are included in all development efforts.

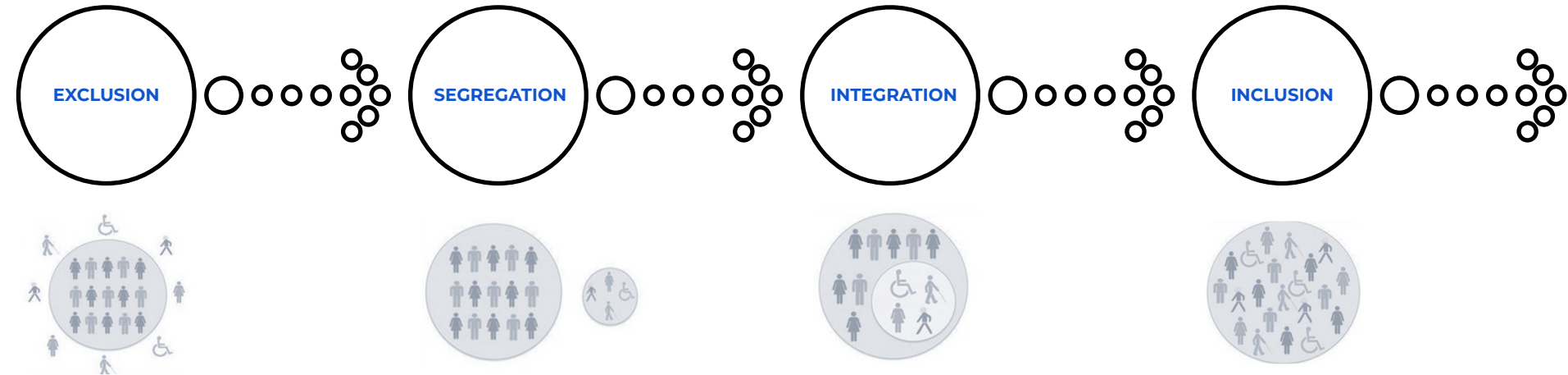# Universal Accessibility:
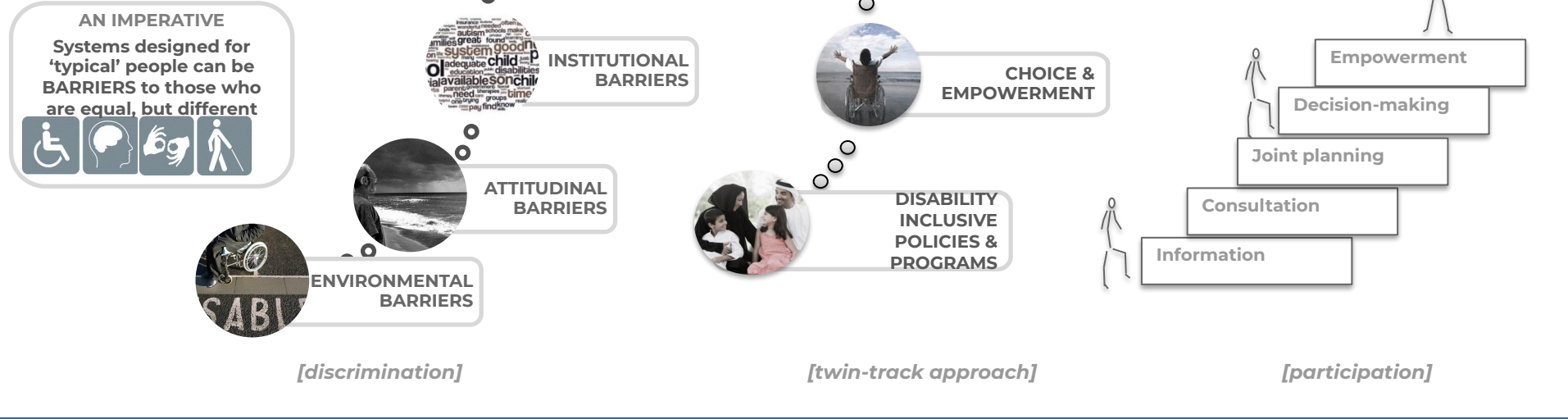# A Transformation Journey

EXCLUSION

SEGREGATION

INTEGRATION

INCLUSION

by catalyzing **Innovation** and **Best-In-Class Approaches to**
ACCESS & INCLUSION

EXCLUSION

SEGREGATION

INTEGRATION

INCLUSION

EXCLUSION

SEGREGATION

INTEGRATION

INCLUSION

AN IMPERATIVE
Systems designed for 'typical' people can be BARRIERS to those who are equal, but different

INSTITUTIONAL BARRIERS

ATTITUDINAL BARRIERS

ENVIRONMENTAL BARRIERS

CHOICE & EMPOWERMENT

DISABILITY INCLUSIVE POLICIES & PROGRAMS

Empowerment

Decision-making

Joint planning

Consultation

Information

[discrimination]

[twin-track approach]

[participation]

Who is accountable?

Regulatory Agencies

Professional groups and associations

Academic and research institutions

Civil society organizations

Media partners

Public officials

...We all are

What's Needed for Universal Accessibility At Scale?

1. **Data & Ground-breaking Research**

2. **Adopt Universal Design Standards**

3. **Multi Stakeholder Partnerships**

    1. Governing Accountability

    2. Independent Monitoring and Enforcement

Take Action
JOIN NOW

Global Compact and Campaign on Inclusive and Accessible Cities

OBJECTIVE: Advocacy and Capacity Building

➤ Align and catalyze local **responses to SDG 11**

➤ Collect **data**, conduct **research** and disseminate **best practices** on urban access and inclusion;

➤ Identify **emerging issues** and document **lived experiences** of PWDs and older persons

➤ Create a Knowledge Hub or **Network of Networks (NoN)** to coordinate better between cities and stakeholders;

Creating our place in the world together

The future is accessible