



CUMBRE IBEROAMERICANA DE CIUDADES SUSTENTABLES Y RESILIENTES

ASUNCIÓN • PARAGUAY

I COMITE SECTORIAL DE CIUDADES SUSTENTABLES Y RESILIENTES DE UCCI

DESAFÍOS Y LECCIONES APRENDIDAS

Ibero-American Summit on Sustainable and Resilient Cities

Sustainable and Resilient Cities: Challenges and Lessons Learnt

Asunción, Paraguay/September 5-7, 2018

Thematic Areas

Theme 1: Integrated Urban Planning

An integrated urban planning approach is key for municipalities to make rational use of resources and their territories, in pursue of an efficient interaction between the former and the quality of life of the population. The design of Urban Land-Use Plans ought to comprise all aspects of a city such as transport, services, solid waste management, urban green areas among others, and at the same time, merge the three dimensions of sustainable development: social, economic and environmental. In this context, the planification of a city must be an ongoing process under constant revision, update and adaptation to the specific circumstances of a city with enough flexibility to project future actions that address the population's changing needs.

The specific topics that will be addressed in this theme are:

- The new Urban Agenda in the era of SDGs and increasing need for resilience
- Metropolitan Governance for sustainable and resilient cities
- Urban Sustainability Indicators

Theme 2: Urban Mobility and Transit-Oriented Development (TOD)

Despite the existing differences regarding transport and mobility between cities, overall, the rapid growth of population has brought about an increase in the number of motor vehicles. Multimodal transport is still a pending subject in many cities which, added to the increase in the number of motor vehicles, has resulted in an increment in the emissions of greenhouse gases contributing to climate change, the deterioration of air quality in cities and the consequent effects on human health. It is due to the former that it is essential to pursue a change in paradigm regarding transport in Ibero-American cities. The key to promote measures of optimization of the transport system, is a legal system that fosters the reduction of greenhouse gases and the implementation of TOD initiatives.

The specific topics that will be addressed in this theme are:

- Urban transport policy
- Multimodal transport



Municipalidad
de Asunción



MADRID



Ministerio del
AMBIENTE
Y DESARROLLO SOSTENIBLE



Paraguay
de la gente



CUMBRE IBEROAMERICANA DE CIUDADES SUSTENTABLES Y RESILIENTES

ASUNCIÓN • PARAGUAY

I COMITE SECTORIAL DE CIUDADES SUSTENTABLES Y RESILIENTES DE UCCI

DESAFÍOS Y LECCIONES APRENDIDAS

- Smart cities and mobility

Theme 3: Municipal Finances for the sustainable development of cities

The expansion of services and infrastructure that occurs because of urbanization requires the availability of funds to make it economically viable. The availability of funds in an efficient and timely manner depends upon the financial capacity of municipalities. In this context this thematic session will focus on mechanisms that strengthen the municipal collection system through different strategies such as real estate surplus linked to improvements in the city. Also, strategic partnerships such as Public-Private Partnerships (PPP) enable the municipality to plan and invest in different initiatives in the long term.

The specific topics that will be addressed in this theme are:

- Sustainable municipal finances
- Governance of municipal finances
- Municipal Finances for Sustainable and resilient cities

Theme 4: Urban Solid Waste Management

Population's growth and changes in consumption patterns have resulted in an increase in the generation of urban solid waste and a change in its composition respectively. The former evidences the need to promote segregation of waste where it is originated, specially at the household level, to enhance the value of recyclables and strengthen the value chain (segregation, recollection, recycling and commercialization and final disposal). Furthermore, it is crucial to build capacity within key actors in the value chain (municipalities, society, informal segregators, among others).

The specific topics that will be addressed in this theme are:

- Integrated management
- Circular Economy
- Case Studies

Theme 5: Urban Green Areas

Urban green areas are key in the promotion of a resilient city. Areas such as green corridors, linear parks and other types of parks are habitats of vegetation that serve as sinks for greenhouse gases and at the same time as areas that favor infiltration during precipitation events, thus reducing the water that becomes runoff which poses a risk for the population. Likewise, the conservation of urban green areas allows promoting the protection of the existing biodiversity in the cities and at the same time strengthen awareness linked to the issue. On the other hand, and in relation to the theme of finances for a sustainable city, green areas can be subjected to the implementation of the mechanism of



Municipalidad
de Asunción



MADRID



MERCOCIUDADES



Ministerio del
AMBIENTE
Y DESARROLLO SOSTENIBLE



Paraguay
de la gente



CUMBRE IBEROAMERICANA DE CIUDADES SUSTENTABLES Y RESILIENTES

ASUNCIÓN • PARAGUAY

I COMITE SECTORIAL DE CIUDADES SUSTENTABLES Y RESILIENTES DE UCCI

DESAFÍOS Y LECCIONES APRENDIDAS

payment for environmental services, thus constituting additional sources of income.

The specific topics that will be addressed in this theme are:

- Coastal Cities
- Climate Change
- Case Studies



Municipalidad
de Asunción



MADRID



MERCOCIUDADES



Ministerio del
AMBIENTE
Y DESARROLLO SOSTENIBLE



Paraguay
de la gente



CUMBRE IBEROAMERICANA DE CIUDADES SUSTENTABLES Y RESILIENTES

ASUNCIÓN • PARAGUAY

I COMITE SECTORIAL DE CIUDADES SUSTENTABLES Y RESILIENTES DE UCCI

DESAFÍOS Y LECCIONES APRENDIDAS

AGENDA

Day 1 – Wednesday September 5th

Territorial Thematic area 1 - Integrated Urban Planning

Time	Session
8:30 – 9:00	Registration
Opening Session	
9:00 – 9:30	<p>Opening Remarks</p> <ul style="list-style-type: none"> • Mr. Mario Ferreiro, Mayor, Municipality of Asuncion • Mrs. Linda Maguire, UN Resident Coordinator / UNDP Resident Representative • Sr. Ariel Oviedo, Minister, Ministry of the Environment and Sustainable Development • Sr. Manuel Gill Martínez, Iberoamerican Union of Capital Cities (UCCI) Representative <p><u>Moderator:</u> Gustavo Candia. Coordinator UCCI for the Municipality of Asuncion and Municipal Advisor</p>
Session 1: New Urban Agenda	
9:30 – 10:45	<ul style="list-style-type: none"> • Carlos Martins, Former Minister of the Environment, Portugal. • Gonzalo Garay. Advisor of the Municipality of Asunción and General Coordinator of Asu Viva. Paraguay. • Martina Ferrarino. Director of Resiliency. Government of the Autonomous City of Buenos Aires. Argentina. • Cristian Decormis. ONU HABITAT. Bolivia. • Carlos David Jácome Polit. Resilience Officer. Metropolitan Directory of Resiliency. Municipality of Quito. Ecuador. <p><u>Moderator:</u> Víctor Raúl Benítez González. Focal Point for the Project Asuncion Green City of the Americas – Pathway to Sustainability – Municipal Advisor.</p>
10:45 – 11:00	Coffee Break
Session 2: Metropolitan Governance for sustainable and resilient cities	



Ministerio del
AMBIENTE
Y DESARROLLO SOSTENIBLE



Paraguay
de la gente



CUMBRE IBEROAMERICANA DE CIUDADES SUSTENTABLES Y RESILIENTES

ASUNCIÓN • PARAGUAY

I COMITE SECTORIAL DE CIUDADES SUSTENTABLES Y RESILIENTES DE UCCI

DESAFÍOS Y LECCIONES APRENDIDAS

Time	Session
11:00 – 12:45	<p>Innovative arrangements of governance on Iberoamerica</p> <ul style="list-style-type: none"> • Vicente Loureiro, Director. Metropolitan Chamber of Rio de Janeiro. Rio de Janeiro, Brasil. • Mario Ferreiro, Mayor, Municipality of Asunción. Asunción, Paraguay. • Pedro Del Piero. President, Metropolitan Foundation of Buenos Aires – former National Senator. Argentina. <p><u>Moderator</u>: Gonzalo Garay. Advisor of the Municipality of Asunción and General Coordinator of Asu Viva. Paraguay.</p> <p>Governance for integrated planning: opportunities of sustainability</p> <ul style="list-style-type: none"> • Santiago Arias. World Bank. Argentina. • Armando Denegri. Advisor. Municipality of Asuncion. Paraguay. • Germán Gerardo Flores Pérez. Coordinator, Planning and Evaluation Unit. Municipality of Tegucigalpa. Honduras. <p><u>Moderator</u>: Iván Allende, General Director, Social Area. Municipality of Asuncion. Paraguay.</p>
12:45 – 13:45	Lunch
Session 2: Metropolitan Governance - Continuation	
13:45 – 15:15	<p>Risk Management for Sustainable and Resilient Cities</p> <ul style="list-style-type: none"> • Julián Báez. Director, Regional office for the Americas, World Meteorological Organization. Paraguay. • Gabriel Lanfranchi. Center for the Implementation of Public Policies on Equality and Growth (CIPPEC). Buenos Aires, Argentina. • Rudolf Hildebrand. Director, Special Projects, Municipality of Filadelfia. Paraguay. • Clara Inés Martínez García. Lead Project Coordinator, Resiliency Directory. Government of the City of Mexico. Mexico. • Daniela Díaz Domínguez. Specialist, Social Research, Master Plan. Municipality of La Habana. Cuba. <p><u>Moderator</u>: Caren Kremer, Technical Coordinator. Project Asuncion Green City of the Americas – Pathway to Sustainability</p>
Session 3: Urban Sustainability Indicators	
15:15 – 16:15	<p>ODS and urban Sustainability</p> <ul style="list-style-type: none"> • Eduardo Allende. Program Officer, Democratic Governance. UNDP.



Ministerio del
AMBIENTE
Y DESARROLLO SOSTENIBLE



Paraguay
de la gente



CUMBRE IBEROAMERICANA DE CIUDADES SUSTENTABLES Y RESILIENTES

ASUNCIÓN • PARAGUAY

I COMITE SECTORIAL DE CIUDADES SUSTENTABLES Y RESILIENTES DE UCCI

DESAFÍOS Y LECCIONES APRENDIDAS

Time	Session
	<p><i>Paraguay.</i></p> <ul style="list-style-type: none"> • Bruna Santos Miceli. Manager, Macroplanning. Municipality of Río de Janeiro. Brazil. • Jean Joel Chery. Specialist, Community Development. Municipality of Port-au-Prince. Haiti. <p><u>Moderator:</u> David Cardozo, Director, Environmental Management, Municipality of Asunción.</p>
16:15 – 16:30	<p>Closing Remarks</p> <ul style="list-style-type: none"> • Gustavo Candia. Coordinator UCCI for the Municipality of Asuncion and Municipal Advisor • Aldo Cano. Coordinator. Project Asuncion Green City of the Americas – Pathway to Sustainability <p>Coffee and networking</p>



Municipalidad
de Asunción



MADRID



MERCOCIUDADES



Ministerio del
AMBIENTE
Y DESARROLLO SOSTENIBLE



Paraguay
de la gente



I COMITE SECTORIAL DE CIUDADES SUSTENTABLES Y RESILIENTES DE UCCI **DESAFÍOS Y LECCIONES APRENDIDAS**

Day 2 – Thursday, September 6th
Thematic area 2 - Urban Mobility and Transit-Oriented Development (TOD)
Thematic area 3 - Municipal finances to achieve sustainable cities
Thematic area 4 - Urban Solid Waste Management
Thematic area 5 - Urban Green Areas

Time	Session	
8:30 – 9:00	Registration	
	Session 1: Mobility and Transport – Urban transport policy	Session 1: Municipal Finances – Sustainable Municipal Finances
9:00 – 10:10	<ul style="list-style-type: none"> • Dionisio González. Advocacy & Outreach, Director, International Association of Public Transport. Madrid, Spain • Juan Azcárate. General Subdirector, Energy and Climate Change. Municipality of Madrid. Spain. <p><u>Moderator:</u> Juan Pablo Nogues, Technical Coordinator. Project Asuncion Green City of the Americas – Pathway to Sustainability</p>	<ul style="list-style-type: none"> • Flavia Suguimoto da Rocha. Advisor. International Relations. Municipality of São Paulo. Brazil. • Henrique Evers. Manager. Urban Development. World Resource Institute (WRI) Brazil. São Paulo, Brazil <p><u>Moderator:</u> Elido Ghiglione. Technical Coordinator. Project Asuncion Green City of the Americas – Pathway to Sustainability</p>
10:10 – 10:30	Coffee Break	
	Session 2: Mobility and Transport – Multimodal Transport	Session 2: Municipal Finances – Governance of Municipal Finances
10:30 – 12:00	<ul style="list-style-type: none"> • Henrique Evers. Manager. Urban Development. World Resource Institute (WRI) Brazil. São Paulo, Brazil • Dionisio González. Advocacy & Outreach, Director, International Association of Public Transport. Madrid, 	<ul style="list-style-type: none"> • Braulio Ferreira. General Director. Finance and Administration Directory. Municipality of Asuncion. Paraguay. • Jorge Capitanich. Mayor. Municipality of Resistencia. Argentina.



CUMBRE IBEROAMERICANA DE CIUDADES SUSTENTABLES Y RESILIENTES

ASUNCIÓN • PARAGUAY

I COMITE SECTORIAL DE CIUDADES SUSTENTABLES Y RESILIENTES DE UCCI

DESAFÍOS Y LECCIONES APRENDIDAS

Time	Session	
	<p><i>Spain</i></p> <p><u>Moderator:</u> Juan Pablo Nogues, Technical Coordinator. Project Asuncion Green City of the Americas – Pathway to Sustainability</p>	<ul style="list-style-type: none"> <i>Katy Jeanine Cruz Ticas.</i> <i>Director. Department of International Relations. Municipality of San Salvador. El Salvador.</i> <u>Moderator:</u> Elido Ghiglione. Technical Coordinator. Project Asuncion Green City of the Americas – Pathway to Sustainability
12:00 – 13:15	Lunch	
	Session 1: Urban Solid Waste Management – Integrated Management	Session 1: Urban Green Areas – Coastal Cities/Climate Change
13:15 – 14:45	<ul style="list-style-type: none"> <i>Timon Skoddow.</i> GIZ. Alemania <i>Javier Moreno.</i> Commissioner. Commission on Drinking Water and Basic Sanitation. Colombia <i>Guillermo Román.</i> International Consultant. México. <i>Mariana Daza von Boeck.</i> General coordinator. Environmental Management. Municipality of La Paz. Bolivia. <p><u>Moderator:</u> Claudia Florentín. Technical Coordinator. Project Asuncion Green City of the Americas – Pathway to Sustainability</p>	<ul style="list-style-type: none"> <i>José Avalos and Víctor Raúl Benítez González.</i> Municipality of Asunción. Paraguay. <i>Gabriel Lanfranchi.</i> Center for the Implementation of Public Policies on Equality and Growth (CIPPEC). Buenos Aires, Argentina. <i>Pablo Carlos Sierra Abbate.</i> Urban Planning Unit. Municipality of Montevideo. Uruguay. <i>Federico Franco Troche.</i> City Councilor. Municipality of Asuncion Paraguay. <p><u>Moderator:</u> Irene Gauto. Technical Coordinator. Project Asuncion Green City of the Americas – Pathway to Sustainability</p>
14:45 – 15:00	Coffee Break	
	Session 2: Urban Solid Waste Management – Case Studies	Session 2: Urban Green Areas – Case Studies
15:00 – 16:15	<ul style="list-style-type: none"> <i>Felipe Luis Hernández.</i> 	<ul style="list-style-type: none"> <i>Mariana Campos.</i> World Resource



Ministerio del
AMBIENTE
Y DESARROLLO SOSTENIBLE



Paraguay
de la gente



CUMBRE IBEROAMERICANA DE CIUDADES SUSTENTABLES Y RESILIENTES

ASUNCIÓN • PARAGUAY

I COMITE SECTORIAL DE CIUDADES SUSTENTABLES Y RESILIENTES DE UCCI

DESAFÍOS Y LECCIONES APRENDIDAS

Time	Session
	<p><i>Director. Environmental Education. Municipality of Peñalolen. Chile.</i></p> <ul style="list-style-type: none"> • Guillermo Román. <i>International Consultant. Mexico</i> • Javier Moreno. <i>Commissioner. Commission on Drinking Water and Basic Sanitation. Colombia</i> • Andrés Ferrero. <i>President. DEISA. Rafaela, Argentina.</i> • Patricio Ossa. <i>Director. Operations. Municipality of Santiago. Chile.</i> <p><u>Moderator:</u> Claudia Florentín. <i>Technical Coordinator. Project Asuncion Green City of the Americas – Pathway to Sustainability</i></p>
	<p><i>Institute (WRI) Mexico. Mexico City, Mexico.</i></p> <ul style="list-style-type: none"> • José Dallo. <i>Director. Sub regional Office for the Southern Cone. UN Environment. Montevideo, Uruguay</i> • Patricia Veiga Fleury de Matos. <i>Chief of Staff. Land and Habitat Secretary. Government of the Federal District of Brasilia. Brazil.</i> • Ingrid Elizabeth De la Vega Palacios. <i>Project Coordinator. Urban Workshop for Public Spaces. Municipality of Guatemala. Guatemala.</i> <p><u>Moderator:</u> Irene Gauto. <i>Technical Coordinator. Project Asuncion Green City of the Americas – Pathway to Sustainability</i></p>



Ministerio del
AMBIENTE
Y DESARROLLO SOSTENIBLE



Paraguay
de la gente



I COMITE SECTORIAL DE CIUDADES SUSTENTABLES Y RESILIENTES DE UCCI

DESAFÍOS Y LECCIONES APRENDIDAS

Day 3 – Friday September 7th

Meeting - UCCI Sectoral Committee of Sustainable and Resilient Cities

Time	Session
8.30 – 9.00	<i>Registration</i>
9.00 – 11.00	I Meeting UCCI Sectoral Committee of Sustainable and Resilient Cities
11.00 – 11.30	<i>Coffee Break</i>
11.30 – 14.00	I Meeting UCCI Sectoral Committee of Sustainable and Resilient Cities
14.00 – 15.00	<i>Lunch</i>
15.00 – 17.00	<i>City Tour</i>