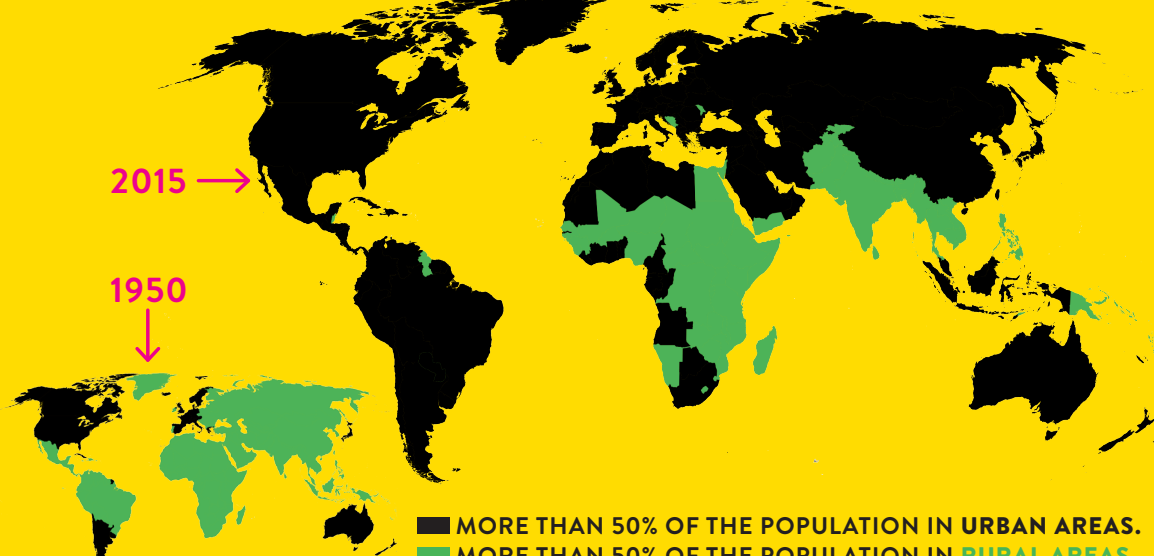


WHY CAN
RESILIENT HOUSING
CHANGE THE WORLD?

#BUILDBETTERBEFORE

JAKARTA, INDONESIA | PHOTO: XAVIER CONESA

URBANIZATION –AN UNSTOPPABLE TREND



HOMES ARE THE MOST IMPORTANT ASSET
IN MOST PEOPLE'S LIVES.

THEY REPRESENT BETWEEN **50% AND 90%**
OF FAMILIES' ASSETS.

BOGOTA, COLOMBIA | PHOTO: XAVIER CONESA

RESILIENT HOUSING IS WHAT MOST PEOPLE NEED!

80%
OF THE FAMILIES LIVING IN A HOUSING DEFICIT
NEED A BETTER HOME, NOT A NEW HOME.

RESILIENT HOUSING CAN SAVE THOUSANDS OF LIVES.

60% OF DEATHS FROM NATURAL DISASTERS
ARE CAUSED BY EARTHQUAKES*.

*EARTHQUAKES ARE ONLY 4% OF ALL NATURAL DISASTERS.

PISCO, PERU | PHOTO: XAVIER CONESA

**UNLESS WE START DOING THINGS DIFFERENTLY, MORE
FAMILIES WILL CONTINUE BUILDING IN DANGEROUS AREAS.**

POPULATION GROWTH (1970-2010):

+87%

IN FLOOD PLAINS:

+114%

IN CYCLONE-PRONE COASTLINES:

+192%

GOVERNMENTS UNDERSTAND IT!

RECONSTRUCTION **COSTS MORE THAN 10 TIMES**
WHAT PREVENTION COSTS.
THE BILL IS PAID BY THE GOVERNMENT.

PORT-AU-PRINCE, HAITI | PHOTO: ISTOCK

 GFDRR

 WORLD BANK GROUP

 GLOBAL PROGRAM
RESILIENT HOUSING

www.worldbank.org

#BUILDBETTERBEFORE

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